

TRACK

CORE TOPICS

TIME SLOT

Wednesday
May 22
8:30 – 10:30 a.m.

Wednesday
May 22
3:00 - 5:00 p.m.

Thursday
May 23
8:30 - 10:30 a.m.

Thursday
May 23
10:45 a.m. -
12:15 pm



INNOVATION

- Shared Mobility & Transit
- Data, Analytics & Metrics
- Autonomous Vehicles

Emerging

- Understanding Basics of Shared Mobility & TNCs
- Introduction to Data, Performance Metrics and Analytics
- AVs & Transit: An Overview

Intermediate

- The Shared Ride and TNC Opportunity for Transit
- Making Better Decisions with Data, Analytics and Metrics
- Getting Ahead of the AV Shuttle Curve

Advanced

- TNC and Shared Ride Contracting & Partnerships
- Transforming Your System Through Data, Analytics and Performance Metrics
- Deploying AVs and Other Emerging Technologies

Road Map

The combination of emerging technologies, powerful data analytics and fresh approaches to on-demand services are vital to the future of community and public transportation. Help set CTAA's agenda in this important arena in this facilitated, interactive session.



OPERATIONS

- Service Design (and Redesign)
- Asset Management
- Safety

Intermediate

- Service Redesigns: When It's Time
- Asset Management: More than Meeting the Regulation
- Building a System-wide Safety Culture

Advanced

- Launching a System Redesign: When, Why and How
- Advanced Asset Management Techniques and Technologies
- Full System Safety Assessments and Accreditation: Getting Ready

Emerging

- A Survey of Transit Service Design & Planning
- Asset Management Basics
- Transit System Safety Fundamentals

Road Map

Operations at transit agencies of all sizes are dramatically moving beyond the status quo. Service design, asset management and safety are the foundation of tomorrow's transit operations. Help set CTAA's agenda in this important arena in this facilitated, interactive session.



INVESTMENT

- Federal Investment
- State & Local Funding
- Partnerships

Advanced

- After the FAST Act: Ensuring the Next Reauthorization is a Winner
- Winning State and Local Transit Ballot Initiatives: Lessons Learned
- Transforming Private Sector and Local Partners Into Transit Advocates

Emerging

- Federal Transit Funding ABCs
- State & Local Funds as Federal Match: An Explanation
- Identifying the Right Transit Partners

Intermediate

- Maximizing Your Federal Transit Resources
- Learning to Work Effectively with Your State DOT
- Selling Your Transit Service to Potential Partners

Road Map

How do we pay for not only our transit services today, but also meet the changing demands, technological advances and new services tomorrow will bring? Local support will be vital. Help set CTAA's agenda in this important arena in this facilitated, interactive session.



PEOPLE POWER

- Human Resources
- Marketing & Communications
- Accessibility

Emerging

- An Introduction to Transit HR and Capacity Building
- Why Public Engagement is Vital
- Understanding and Meeting the ADA

Intermediate

- Finding & Retaining Front-Line Transit Personnel
- Developing a Marketing, Communications and Engagement Strategy
- Full Transit Accessibility: Good for Every Passenger

Advanced

- Transit System Succession Planning
- Inclusive Transit Planning Strategies & Implementation
- Accessibility and the Arriving Transit Revolution

Road Map

To transform community and public transportation, transit leaders, staff and Boards will need to find the right mix of new skills applied with the field's traditional service values. Help set CTAA's agenda in this important arena in this facilitated, interactive session.

EXPERIENCE LEVELS

Emerging

These sessions are designed for folks who are new to transit or for people who need an introduction to a particular topic regardless of experience. Introduces basic concepts and assumes no previous experience with a topic. Avoids too much jargon and acronyms and acronyms.

Intermediate

Information in these sessions assumes a basic understanding of the topic. Information provided will be delivered with an eye toward implementation.

Advanced

Advanced sessions will be geared toward attendees looking to take a deep dive into the issues under discussion. Discussions will focus on implementing concepts, dealing with complex transit issues, and taking a leadership role at a participant's organization.

Road Map

These participatory sessions are designed for all EXPO attendees to help set CTAA priorities and direction on key issues. Key readings will be provided for each Road Map session prior to the EXPO, with attendees assumed to have completed the readings. Presenters will lead a series of exercises designed to elicit outcomes drawing on participants' experience and expertise.