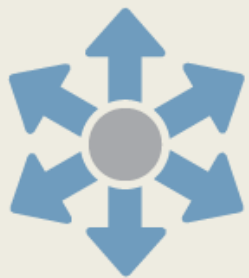


# Boulder County Transportation Master Plan Update

“On The Go BoCo”



Mobility for All  
Elevator Pitch  
Aug 30, 2018



# Update Transportation Master Plan

Strategy 1: Develop a Multimodal Transportation System	
Strategy 2: Create the Complete Trip	
Strategy 3: Invest in Key Transportation Corridors	
Strategy 4: Increase Accessibility	
Strategy 5: Enhance Mountain Area Connections	

- Inclusive Planning Grant will Update:
  - Strategy 4: Increase Accessibility
    - ▶ Steering Committee Creation
    - ▶ Community Survey
    - ▶ Social Media Marketing Campaign



# Why it Matters



## Strategy 4: Increase Accessibility

- Human-Centered Mobility & Access Strategies
- HHS Community of Hope – Pillars of Individual and Family Stability

Strategy 1: Develop a Multimodal Transportation System	
Strategy 2: Create the Complete Trip	
Strategy 3: Invest in Key Transportation Corridors	
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Strategy 5: Enhance Mountain Area Connections	



# Who it Serves

- Older Adults, People with Disabilities, and Caregivers in Boulder County Empowered to Identify:
  - Needs/Barriers/Problems
  - Solutions
  - Priorities



- Develop a Strategy for Sustained Inclusion



# Spreading the Word!



Local Coordinating Council

- Local Coordinating Council Partners
- Press Release
- Flyer
- Social Media
  - ▶ Nextdoor

The logo for Boulder County Mobility for All features a circular icon with a family (two adults and a child) and a person in a wheelchair, next to the text "MOBILITY FOR ALL" and "BOULDER COUNTY TRANSPORTATION". To the right is a graphic of a bus icon inside a circle, surrounded by other colored circles.

Boulder County Mobility for All  
Looking for Volunteers

*Your Voice is Important!*

Mobility for All is looking for older adults, people with disabilities, & caregivers from diverse backgrounds to help improve transportation options in Boulder County.

Volunteers will develop transportation priorities for the next 5 years to improve transportation access for all residents!

What you can expect:

- One Phone Survey
- Four In-Person Meetings  
10:30 a.m. to 1:00 p.m.
  - Aug 24, Boulder
  - Sep 11, Longmont
  - Oct 26, Boulder
  - Dec 4, Longmont
- Free Via or RTD Passes to Attend Meetings
- Free Refreshments at Meetings

A circular photograph of a man with a mustache, wearing a plaid shirt over a yellow t-shirt, sitting on a wooden bench outdoors. He is looking towards the camera.

**Questions?**  
Phone: 720-564-2218  
E-mail: [MobilityForAll@bouldercounty.org](mailto:MobilityForAll@bouldercounty.org)

# Sustainability



- Local Coordinating Council Advisory Group
- Priorities included in the Transportation Master Plan



# Our Team

- **16 Participants**
  - (9) Older Adults
  - (9) People with Disabilities
  - (5) Caregivers
- **5 Partners**
  - 2 Transportation Providers
  - 3 Transportation Support Services
- **3 Planners**
  - 3 Mobility for All & TMP Staff



# Barriers

- Geographic Diversity
- Transportation Availability Between Communities
- Language Barriers
- Audio System
- Locations and Times of Meetings
- Technology





# Next Steps

- Steering Committee Meetings
  - 8/24 – Boulder
  - 9/11 – Longmont
  - 10/26 – Boulder
  - 12/04 – Longmont
- Online Community Survey
  - Go Live on 9/11
- In-Person Surveying
- Paper Surveys
- Community Conversations
  - Oct 16 – Lafayette
  - Oct 23 – Longmont in Spanish



# Conclusion

## Thank you!

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720-564-2218

