



## Trade Fair Booth Pricing

The following prices are for exhibit space at EXPO 2019 in Palm Springs, CA. Prices include an 8' back drape, two 3' side drapes (except for islands) and a sign.

Booth Size	Exhibitor Member Price**	Non-Member Price
10 x 10	\$2,400	\$2,800*
10 x 20	\$4,300	\$4,600
10 X 30	\$4,900	\$5,700
20 x 20	\$5,700	\$6,400
20 x 30	\$7,800	\$8,600
20 x 40	\$9,900	\$11,000
30 x 30	\$10,700	\$12,000
30 x 40	\$14,000	\$15,700
30 x 50	\$17,400	\$19,100
30 x 60	\$19,500	\$21,500
40 x 50	\$21,700	\$24,000
40 x 60	\$25,700	\$29,200

*\*Add \$250 to corner booths\**



# EXPO Sponsorships



For those organizations wishing to play an active role at EXPO 2019 and receive significant public recognition for their efforts, there are a wide variety of opportunities, each of which earns the participating company a role and notice commensurate with the level of participation.

## Sponsorships of \$2,500 or More Receive:

- Recognition in all pre-EXPO literature published after commitment.
- Recognition in the Official EXPO Program, App and EXPO website.
- Recognition on signs displayed in the EXPO Registration Area.
- Your company's flyer or brochure in all registration packets.
- Two complimentary full registrations.
- Attendee List (as of May 1, 2019)

## Sponsors of Food & Beverage Events also receive:

- Appropriate signage at all food and/or beverage outlets during the event.
- Company representatives at each food and beverage station during the event.
- Giveaways provided by sponsor distributed either at the event or in Registration Bags.
- Company representatives greeting registrants at the entrance to the event.
- Recognition in the Post-EXPO August issue of *DigitalCT Magazine*.
- If event is ticketed, sponsor name will appear on ticket.

## FOR MORE INFORMATION:

Contact AHI Meeting  
Services

Phone: 302-436-4375

Email: [Jordan@ahi-services.com](mailto:Jordan@ahi-services.com)

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# SPONSORSHIP OPPORTUNITIES AT CTAA EXPO 2019

*We are very creative at customizing the opportunities below – or your own ideas – to fit your needs for maximum exposure!*

EVENTS	Description	Cost
Closing Party	Sponsor CTAA's Big Night Out. We will create a unique event you're your company that enhances your company's visibility at EXPO!	<b>SOLD</b>
Trade Fair Opening Reception	The official kick-off of EXPO. Cash bars & Hors d'Oeuvres. Sponsorship includes 50 drink tickets, announcement and program recognition	<b>SOLD</b>
Tuesday Opening Luncheon	Kick off EXPO 2019 in just the right fashion and get your company name out to the attendees with program recognition	\$10,500
Roadeo Awards Banquet	We recognize the top drivers in our annual National Community Transportation Roadeo. High-profile speaking opportunity for sponsor	<b>SOLD</b>
Wednesday Trade Fair Lunch	Food stations throughout the trade fair floor with visible signage and recognition announcements throughout the lunch.	\$9,500
Roadeo Lunches	Boxed lunches are distributed to all drivers and judges with your flyer inside.	\$6,500
Coffee Breaks	Kick off EXPO 2019 in just the right fashion and get your company name out to the attendees with great signage!	\$6,500
State & Tribal Reception & Meeting	Immense national exposure in front of 100 state & tribal representatives and the CTAA Board	<b>SOLD</b>

CONTENT	Description	Cost
Sponsor a General Session	Have your video playing while attendees enter the general sessions. Brief speaking opportunity and recognition in the program	\$10,000
PechaKucha Night	Be the sponsor of this fast-paced fun social event and allow for maximum visibility for your company. Includes 6-minute	<b>SOLD</b>
Sponsor Card	No pamphlet programs this year. Complete program on "information card". Your company logo on the information card.	\$3,000
Aisle Drop Banner	Your company logo on the aisle banner of your choice on the trade show floor.	\$700
Attendee List with Emails	Receive the pre and post attendee list with access to each contact's email address if a sponsor or exhibitor only. Sponsors over \$10,000 receive emails at no cost.	\$500

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# SPONSORSHIP OPPORTUNITIES AT CTAA EXPO 2019

ITEMS	Description	Cost
Registration Bags	Your company logo on each registration bag distributed	SOLD
Lanyard Badge Holders	Attendees MUST wear their badges during the conference – great exposure!	\$10,500
Hotel Room Keys	Quite possibly the highest branding exposure at the event. Your message on one side over 1,000 keys.	\$7,500
Phone/Tablet Charging Station	Keep attendees connected during EXPO. Your logo on the charging station	\$7,500
Bar in Booth- OPEN Opening Reception	Open bar in booth, no tickets required!	SOLD
Hotel Room Drops	Have your message put under the hotel rooms doors of attendees at EXPO - a great way to send your message!	\$4,000
Registration Bag Inserts	One promotional item in each bag	\$1,500
Reception Drink Tickets	100 Drink Tickets for the Vendor Reception on Tuesday, May 21 <sup>st</sup> .	\$1,000



# SPONSORSHIP OPPORTUNITIES AT CTAA EXPO 2019

SIGNS	Description	Cost
Conference Signage	Your company logo on over 100 workshop, information and directional signs. Does not include signs for sponsored events.	\$7,500
Golf Cart Signs	Be the sponsor of 2 golf carts at the Rodeo and 2 Tradeshow Carts. Each cart branded with your message	\$6,000
Logo'd Footprints	Let footprints lead attendees directly to your booth	\$5,000

ROADEO ITEM	Description	Cost
Rodeo Cooling Tent	40' x 40' closed in tent with AC cooling units. Company signage outside of the tent. Reps from your company standing outside to greet attendees	\$6,500
Rodeo Snow Cones	Help beat the heat: 3 Snow Cone Machines. 5 Attendants wearing hats and t-shirts with your company logo.	\$5,000
Rodeo Water Bottles	Ice cold water bottles with your company logo	\$5,000
Rodeo Misting Canopy	40' x 40 canopy with misting fans. Company logo on signage outside of canopy and Company Reps greeting attendees at Canopy.	\$3,500
Rodeo Hats or T Shirts	Long-lasting, with your logo dominating the front of over 200 T-shirts or 100 hats	T-Shirts SOLD Rodeo Hats - \$2,500
Rodeo Sun Screen	1 oz tubes of sun screen with your company logo on each tube.	\$2,500
Personal Rodeo Hand Fan	Personal hand held fan with your company logo	\$2,000



# EXPO 2019

## Palm Springs, CA – May 19-23

### Participation Agreement

EXPO Trade Fair will be at the Palm Springs Convention Center. The company name as listed will be used for booth sign, directory, etc. **This is also the person to whom all important materials pertaining to the conference will be sent. Please make sure the information is accurate.** Please advise our office immediately of any changes via email to [jordan@ahi-services.com](mailto:jordan@ahi-services.com) or via fax to 302-436-1911.

**Company Information:**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Full Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

*Please circle all opportunities you are contracting:*

**Exhibit Space** (see attached floorplan) – see pricing grid on previous page

Booth Size \_\_\_\_\_ Booth Cost \$ \_\_\_\_\_ Corner Booth \$250

Space Requested: 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

**Conference Sponsorship**

Please specify your sponsorship(s) from those included herein. All sponsorship benefits are subject to availability and printing deadlines.

Sponsorship \_\_\_\_\_ Cost \$ \_\_\_\_\_

**Total Exhibit & Sponsorship Fee: \$ \_\_\_\_\_**

         *I have read and will comply with the contract rules that are contained in the exhibitor prospectus and agree that a 50% non-refundable deposit must accompany this contract.*

Signature: \_\_\_\_\_

Check should be made payable to CTAA and mailed to: P.O. Box 519 | Selbyville, DE 19975  
 Completed agreements may be faxed to 302.436.1911 or emailed to [jordan@ahi-services.com](mailto:jordan@ahi-services.com)

**CREDIT CARD PAYMENTS**

\_\_\_ MasterCard \_\_\_ VISA \_\_\_ AMEX

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_

Payment Amount \_\_\_\_\_

Signature \_\_\_\_\_



# EXPO Contract Conditions/Rules and Regulations

*The following terms and condition shall apply to this agreement and are binding upon the parties hereto:*

1. Space assignments will be made based on the terms in the exhibit sales kit and only upon receipt of 50% gross rental as a non-refundable down payment. The balance of the gross space will become due and payable no later than March 20th. No space assignments will be processed without receipt of the required down payment. Current exhibitors are given first priority with regards to the next year's booth selection until September 15, 2018.
2. Cost of 10 x 10 space includes at no extra charge and 8' high show color drape, a 33" high side rail drape and an appropriate sign bearing the title as it appears on the contract. Booth size is indicated on the official show plan, which is included and becomes part of this agreement, as measured along the back dimensions from the centers of the upright poles.
3. Exhibitors are not permitted to assign, share, or sublet a booth or any part of the space allotted to them by this agreement. Nor shall they exhibit, or permit to be exhibited in their space, any merchandise or advertising materials which are not part of their company's regular product sold under the company listed on the reverse side of this contract.
4. Tentative Show dates and times:
  - Monday, May 20, 2019 noon -3pm - Vehicle Move-in
  - Tuesday, May 21, 2019 - 8am - 4pm - Exhibitor Move-in | Tuesday, May 21, 2019 5 - 7pm - Exhibitor Reception
  - Wednesday, May 22, 2019 - noon - 3pm - Exhibit Hall Open
  - Wednesday, May 22, 2019 - 3pm - 7pm - Exhibitor Move-out
5. Exhibits are to be kept intact until the official closing of the show at 3pm on Wednesday. Breakdown prior to 3pm, may result in a monetary penalty, or location penalty for the next year. It is specifically noted that all exhibits must be removed by 8pm on Wednesday. It is also agreed that exhibit material not removed by this time will be declared abandoned and removed by show management at exhibitor's expense and disposed of at show manager's discretion.
6. Show management reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit if: in the sole judgment of show management, said exhibitor, or proposed exhibit, shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandising, printed matter, souvenirs, catalogs, and anything without limitation, which affects the character of the exhibit and, therefore, the show. The use of loudspeakers, recording equipment, television sets or radios, or the use of machinery which is of sufficient volume to annoy neighboring exhibitors will not be permitted.

As related to 10 x 10 booths, no part of the displays along the side rail may be higher than the height of the side rail in the forward half of the booth. In the rear half, materials may exceed the side of the rail height, but not higher than 8'. The reverse side of any wing panel (sides of the exhibit extending from the back exhibit wall) must be draped or decorated so as not to be objectionable to neighboring exhibitors or interfere with the main aisles.

As related to bulk space, no portion of the exhibit may be 12' in height without show management being provided a complete and detailed perspective drawing of the exhibit, with release absolving show management and sponsors of any responsibility for liability in the event of structural failure. Such release shall include a certificate of insurance naming show management and sponsors as additional insurance for liability in the amount of \$1,000,000.00. Cost of such insurance shall be borne by the individual exhibitor.
7. Serving of food and beverages by exhibitors is prohibited by show management within the confines of the Convention Center during show hours which include move-in and breakdown without prior approval from show management.
8. Distribution of literature and souvenirs from booth to booth or in the aisles is forbidden. Exhibitors must confine their exhibit activities to their contracted booth space.
9. It is specifically declared that all exhibitors will confine their activities to conform to specifications set out for the Convention Center by the general agreements between CTAA and the Convention Center and the direction of the Fire Marshal's Office for the exhibits within the exhibit hall.
10. It is agreed that neither, CTAA, AHI or the Convention Center, not their respective officers, representatives or employees are not responsible for any injury, loss or damage that may occur to the exhibitors, employees or property from any cause whatsoever, prior to, during, or sub-sequent to the period covered by the exhibit agreement and by the execution of this agreement exhibitor expressly releases and discharges and agrees to hold show management, their agents, employees and assigns harmless from and against all claims, demands, damages or losses of any kind or nature arising out of the activities encompassed by this agreement, including any negligent conduct of show management, its agents, employees and assigns. Watchmen will be furnished, but the furnishing of such watchman will not be deemed to affect the non-liability of this section of this agreement. , if insurance is desired, it must be secured by the exhibitor. It is further agreed that all material brought into the hall by the exhibitor is the sole responsibility of the exhibitor and that show management hereby disclaims all responsibility from these articles.
11. In the event of postponement of the show for any cause, it is agreed that show management shall have a period of 90 days from the postponement date to reproduce the show. If the show is rescheduled and reproduced within this period, it is agreed that all aspects of this agreement remain intact and the exhibitor will reschedule the exhibit to participate in the rescheduled EXPO.
12. It is specifically agreed that show management has the right to alter or amend the terms and conditions of this agreement from time to time as need arises provided show management gives adequate notice (10 days) to the exhibitor.
13. Exhibitors are to keep a clean line of vision with respect to other booth and are not permitted to block vision to neighboring exhibit spots.

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