



Inclusive Transportation Planning for Vulnerable Populations

August 2018

Overall Goal



<https://www.leadliaison.com/wp-content/uploads/2012/11/Best-Practices-For-B2B-Lead-Nurturing-Initiatives-Part-2.jpg>

Why It Matters



- Isolated
- Often “left out” of planning geographically
- High percentage of older adults
- Rural

<http://mahmoudfx.com/wp-content/uploads/2018/05/map-of-lincoln-city-oregon-best-of-gallery-of-oregon-maps.gif>

Who It Serves

- The best practices guide serves:
 - Transportation planners
 - Public service agencies seeking engagement
 - Advisory committees/councils
 - Rural counties
 - Tribes

How People Will Know

- Concentrated outreach begins the late August/early September with initial survey
- Follow up survey scheduled for November/December
- Complete Best Practices Guide:
 - Promoted by Cascades West to member governments and others
 - Adopted by partners
 - Available to the public

Sustainability



Team Members



Advocates



People with Disabilities



Obstacles & Barriers

- Level of awareness regarding the transportation planning process and how community engagement can shape current and future plans and projects
- Transportation options available for OA and PWD to serve in work groups or attend public meetings
- Building community trust; the project will end in action!

Next Steps

- County wide survey
 - What level community members are engaged in transportation planning now
 - If they want to be engaged
 - How to better engage them in transportation planning efforts

Conclusion

The project goal is to gain insight into best practices for rural Lincoln County outreach and engagement. These lessons learned will increase the effectiveness of outreach activities among partners and agencies, encourage participation by OA and PWD in the planning process through meaningful interactions, and create responsive transportation plans to better serve our communities.