



# SOCIAL MOVABILITY

*Get There With Care*





Our Objective was to .....

# Offer Transportation for Social & Community Engagements

*Social Movability will:*

- Enhance Quality of Life
- Opportunity for Independence
- Decrease Social Isolation
- Provide Transportation Options After Transit Hours
- Offer transportation 7 Days a Week
- Offer A Choice of Transportation
- Fill an Option for Person-Centered Care

- Affordable
- Accessible
- Rural
- After Hours of Public Transit



***Social Movability Is Available To:***

- Older Adults 60+ & their Caregivers
- People Traveling within a 20 Miles Radius of Grand Rapids
- Differently-Abled People of All Ages and their Caregivers

## *Accomplishments:*

- Interview and Work with Possible Vendors
- Define Mission
- Develop Partnerships
- Seek Out Stakeholders
- Seek Out Funding Partners
- Identify Barriers
- Held Core Committee Weekly Meetings since August
- Met with CareCab to Discuss a Partnership
- Hosted Two Community Conversations
- Developed Advisory Committee
- Hosted Three Advisory Committee Meetings
- Worked with John Connolly-Grant writing & Research
- Worked with SL Frick Marketing
- Worked with Joe Stauer Law on a Vendor Contract
- Developed a Sliding Fee Scale Based on Income
- Search Out Additional Program Funding Sources



### *What we learned during this process:*

- More inclusion increases trust, communication & participation
- The need is greater than first imagined for social & community transportation
- Gained support with community partners by having a strong collaborative group
- The number of people we may serve with this transportation is unknown since this transportation does not currently exist
- Finding funding options to support a 1 year pilot project to gain statistics is challenging
- The definition of “affordable transportation” is different to each person
- Breaking down the stigma that lack of transportation will not be solved



We feel that after a 1 year pilot project we would have a better understanding of the demographics of the people who would be using this transportation option.

*Sustainability:*

- Bill using sliding fee scale
- Opportunity to bill Assisted Living facilities and Nursing Homes to help support a more person centered facility
- Opportunity to bill Waiver clients
- Opportunity to work with local Veterans office to offer transportation
- Grant research for funding options



What we envisioned our project to look like in the beginning has morphed into something completely different. This was done by making community connections, soliciting feedback and input, reaching stakeholders and asking for active participation in the process. The result has been amazing with people feeling validated and their ideas and concerns heard. They are committed to further collaboration to see this project come to fruition.



Social Movability will offer accessible and affordable rural rides to social & community engagements, after hours of existing public transit transportation, to enhance the quality of life, increase independence, and decrease social isolation for older adults 60+ and differently-abled people of all ages within 20 mile radius of Grand Rapids Minnesota.