

Boulder County Transportation Master Plan Update

“On The Go BoCo”



Mobility for All

Feb 12, 2019

ACL Inclusive Planning Wrap Up



Update Transportation Master Plan

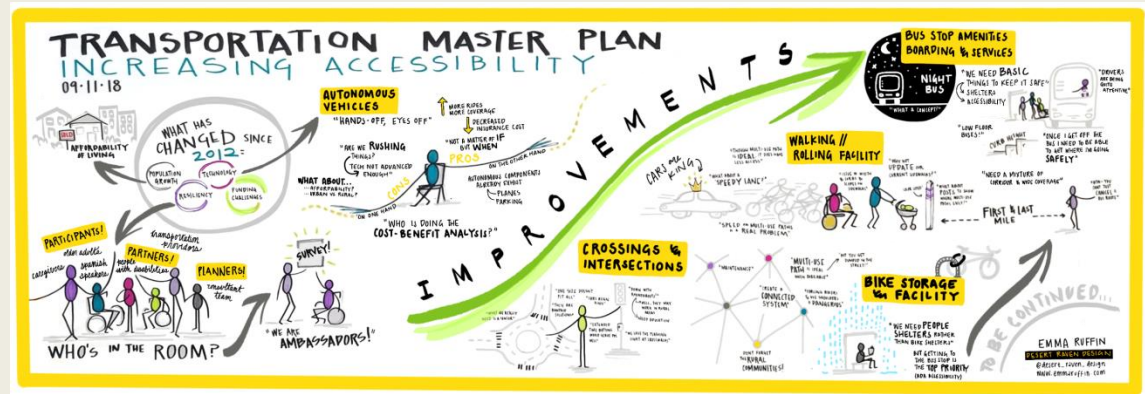
- Strategy 4: Increase Accessibility
 - Steering Committee Creation
 - Community Survey
 - Social Media Marketing Campaign

- Objectives
 - Empower
 - Understand
 - Expand Reach



Accomplishments

- Steering Committee Priorities → TMP
- Community Survey → Target Populations
- Social Media Strategy



Boulder County

MOBILITY FOR ALL
BOULDER COUNTY TRANSPORTATION

Transportation Enables Older Adults to Age in Place while Avoiding Social Isolation



Lessons Learned

- Technology Barriers
- Latino Engagement
- Meeting Logistics
- Mountains to Plains
- Jurisdiction Boundaries



Sustainability



- Local Coordinating Council Working Groups
- Priorities in Transportation Master Plan
- Need to develop Latino Outreach Capacity
- Focus Groups



Conclusion

Thank you!

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