

Sometimes health care organizations argue they should only pay the cost of a transit fare to connect people to non-emergency medical transportation.

**REMINDE THEM THAT**

# A FARE IS A CO-PAY

The health care industry is based on a model where – for those with insurance – customers pay only a portion of the cost at the time of service. The full cost of care is supported by premiums and, often, employer or public subsidy.

**It works the same way on a community or public transit trip: riders aren't expected to cover the fully allocated cost when they board the vehicle.**



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[www.ctaa.org](http://www.ctaa.org)