



MedStar Health

Knowledge and Compassion
Focused on You

New Modes of Transport in Healthcare

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<5 Minutes

The screenshot displays the Uber Health interface for a new ride. The browser address bar shows <https://health.uber.com/ride/new>. The page header includes the Uber Health logo, the MedStar Health logo, and navigation links for Ride History and New Ride. The form on the left contains the following information:

- Rider first name: Joe
- Rider last name: Smith
- Rider phone number: +1 (201) 555-0123
- Rider email: (empty)
- Internal Use Only: e.g., billing codes, project IDs, etc.

The pickup and dropoff details are as follows:

- Pickup:** 1801 K St NW, Washington, DC
- Dropoff:** MedStar Washington Hospital Center, 110 Irving St NW, Washington, DC

The Trip Options menu is open, showing the following selections:

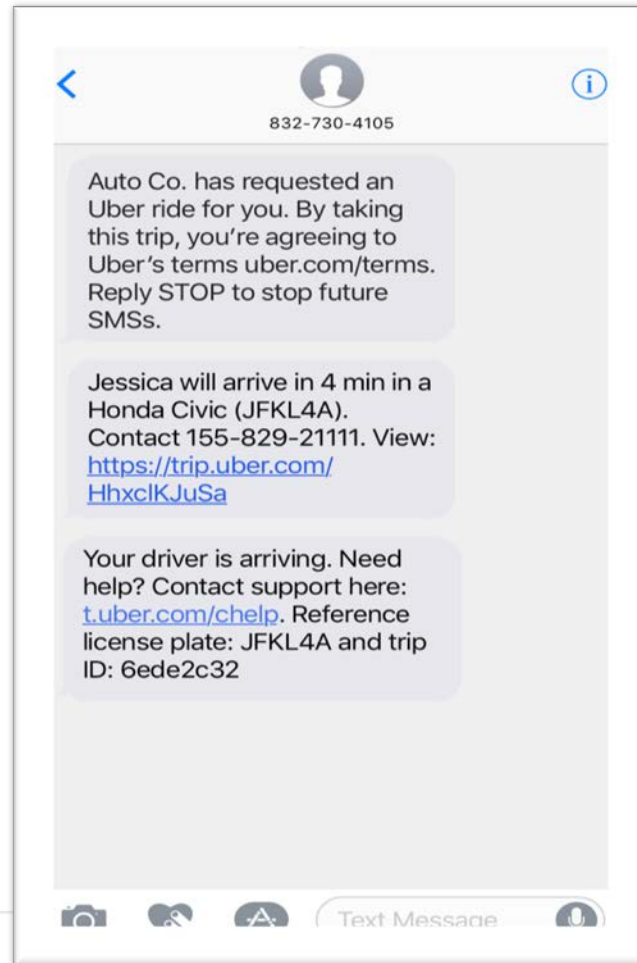
- UberX
- WAV
- UberX Car Seat
- UberXL

The map on the right shows the route from the pickup location (marked with a 4 MN icon) to the dropoff location (marked with a 30 MN icon). The estimated dropoff price is \$19-24 for a 23-mile trip. A red circle highlights the pickup location on the map.

Compared

	Attribute	Traditional Approach	Uber Health
1	Risk	Mid	Low
2	Tracking/Audit Trail	Little	Strong
3	Mean Time to Trigger Ride	4 min	30 seconds
	Mode	Phone	Web
	Connect Rate	So So	Superb
4	Cost	x	.6x
5	Speed to Stop an Appt "Cancel"	Not enough	Plenty (<5 minutes)
6	HIPAA-compliant	No	Yes

High Connection Rate: What Patient Receives (2 text messages)



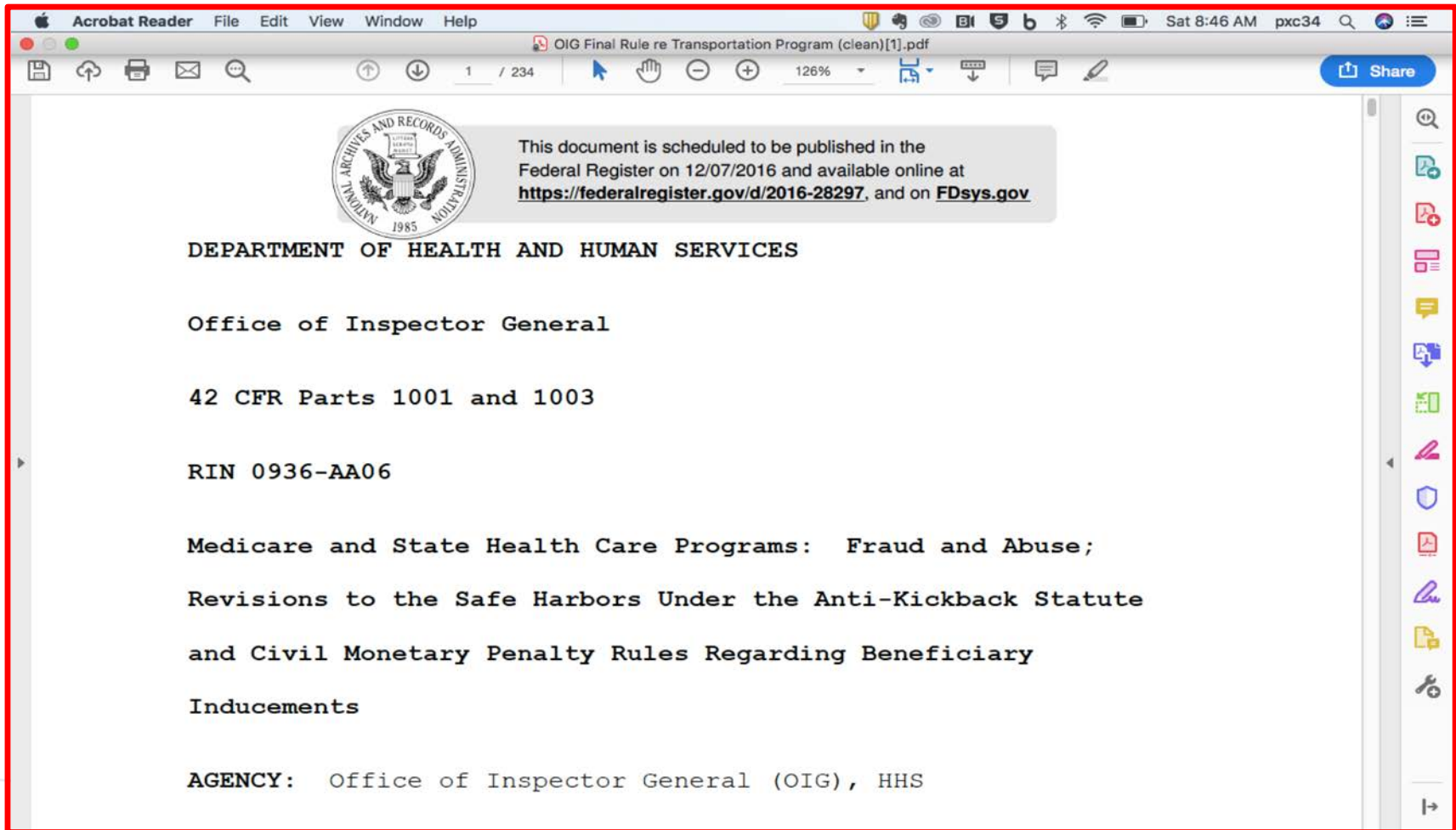
Regulatory Framework

- Federal Anti Kickback Statute and Civil Monetary Penalties Law impose **significant fines** against those who provide remuneration in an attempt to influence the referral of business reimbursable under federal health care programs



The Key HHS Rule

<https://www.federalregister.gov/documents/2016/12/07/2016-28297/medicare-and-state-health-care-programs-fraud-and-abuse-revisions-to-the-safe-harbors-under-the>




Acrobat Reader File Edit View Window Help

OIG Final Rule re Transportation Program (clean)[1].pdf

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 This document is scheduled to be published in the Federal Register on 12/07/2016 and available online at <https://federalregister.gov/d/2016-28297>, and on [FDsys.gov](https://fdsys.gov)

DEPARTMENT OF HEALTH AND HUMAN SERVICES

Office of Inspector General

42 CFR Parts 1001 and 1003

RIN 0936-AA06

Medicare and State Health Care Programs: Fraud and Abuse;
Revisions to the Safe Harbors Under the Anti-Kickback Statute
and Civil Monetary Penalty Rules Regarding Beneficiary
Inducements

AGENCY: Office of Inspector General (OIG), HHS