The Project
Incentive for Launching Program

• Transportation cited as significant barrier to employment in region
• Lack of high frequency transportation options in and around Binghamton area

Sustainable Transportation Strategy

• Emphasis on long term solution
• Alter the belief that a personal vehicle is needed to maintain employment

Two Components of Transportation to Employment

• Voucher Program
• Vanpool program

The following indicators will measure the overall success of the program:

• Number of individuals that were provided transportation to work or training opportunities
• Number of public and private partnerships providing transportation options that are developed
• Number of transportation options made available to low income individuals and families
• Number of individuals able to obtain employment when provided with access to transportation
• Number of Individuals maintaining employment because of more affordable transportation options.

Challenges and Opportunities

• Slow to develop, bottle necks in communication
• Car Centric Society
• “Changing a culture”
• Liability concerns of employers
• Implementation of Risk Management Standards
• Concerns about confidentiality
Transportation to Employment 6/15/19

151 Individuals referred to TEP

48% Individuals with employed 90 days with sustainable Transportation Strategy

1,757 One-way trsps

19,759 Total miles of transportation provided

Participants by Job Sector

- Retail/Sales: 25%
- Food & Hospitality: 21%
- Health Care Services: 16%
- Manufacturing: 15%
- Warehouse: 10%
- Human Services: 6%
- Education: 4%
- Technology: 2%
- Transportation: 1%
Transportation to Employment Project

Ancillary Community Benefits (ongoing & future)

Van Pool
- First Mile/Last Mile complement to BC Transit
- Non-emergency Medical Transport complement to Rural BC Transit
- Office for Aging Partnership to provide access to food for rural seniors
- Summer Youth Employment Program

Voucher Program
- Increase utilization of 511NYRideshare
- NYSDOT partnership with Getthere Website Trip Planner showing real time TNC & Rideshare options

Next Steps (Sustainability)

Future Funding Applications
- Tioga Downs Community Foundation (Expansion into Tioga County) 2019/2020
- Appalachian Regional Commission (Expansion to 5 County Region) 2020/2021
  - Includes academic partner to conduct a Return on Investment (ROI) Study
• ROI demonstrates significant ROI to entice Private Investment to match with FTA 5311 Mobility Management Funds