

The Project

Incentive for Launching Program

- Transportation cited as significant barrier to employment in region
- Lack of high frequency transportation options in and around Binghamton area

Sustainable Transportation Strategy

- Emphasis on long term solution
- Alter the belief that a personal vehicle is needed to maintain employment

Two Components of Transportation to Employment

- Voucher Program
- Vanpool program

The following indicators will measure the overall success of the program:

- Number of individuals that were provided transportation to work or training opportunities
- Number of public and private partnerships providing transportation options that are developed
- Number of transportation options made available to low income individuals and families
- Number of individuals able to obtain employment when provided with access to transportation
- Number of Individuals maintaining employment because of more affordable transportation options.

Challenges and Opportunities

- Slow to develop, bottle necks in communication
- Car Centric Society
- “Changing a culture”
- Liability concerns of employers
- Implementation of Risk Management Standards
- Concerns about confidentiality



Join us for a panel discussion on **Access to Employment**

How to utilize transportation to access a larger labor pool, increase employee attendance and retention, and decrease employee recruitment costs

Greg Kilmer

BC Transit

Bill Wagner

Getthere

Charles Rutkowski

Community Transportation Association of America

Tim Lewis

SINNY Rideshare

Thursday March 7, 2019

1:00 - 2:30pm
Thomas W. Libous Community Room
FIVE South College Drive
Binghamton NY 13905

RSVP by March 4, 2019 to Carrie.Hornbeck@elthetheagency-ny.com or 607-584-9000



Getthere
TRANSPORTATION TO EMPLOYMENT PROGRAM

SHORT-TERM TRANSPORTATION ASSISTANCE

LIABILITY

TRANSIT, TAXI, CARRE AND RENT BUSES

SINNY Rideshare

LIABILITY

a program of the
RURAL HEALTH NETWORK
getthere@nyrc.org
getthere@elthetheagency.com
855-373-4040

Getthere RURAL HEALTH NETWORK
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Getthere Employee Delivery Service

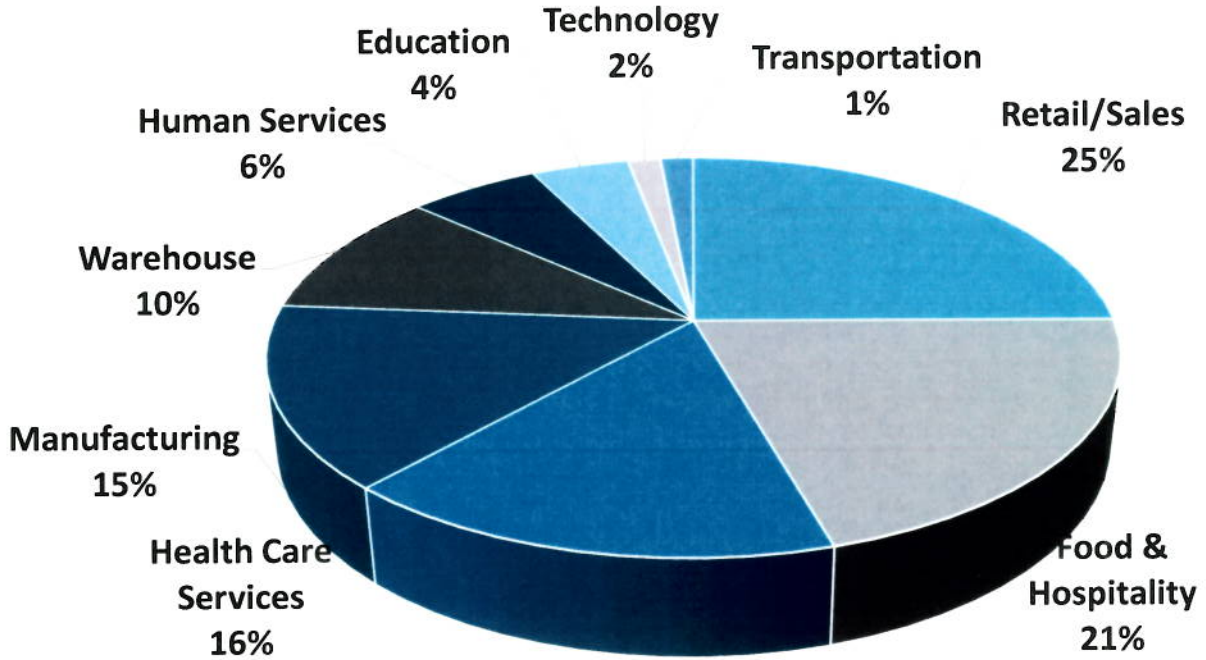
Helping companies in the Southern Tier get their employees to work with ease

getthere@nyrc.org
getthere@elthetheagency.com
855-373-4040

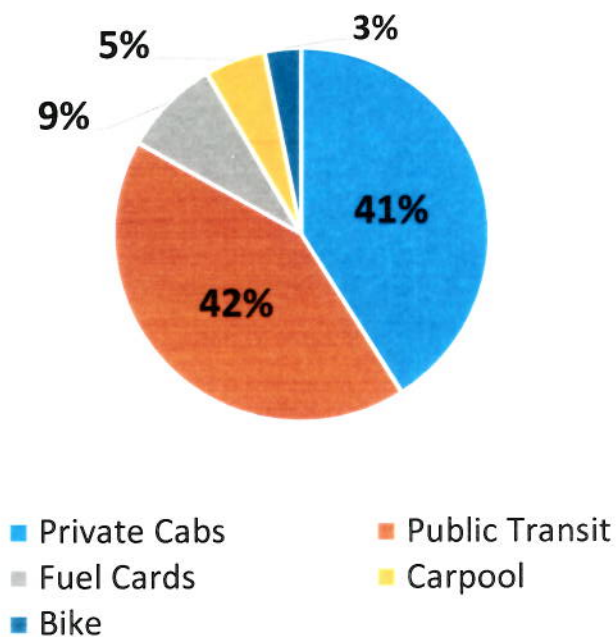
Transportation to Employment 6/15/19

151	Individuals referred to TEP
48%	Individuals with employed 90 days with sustainable Transportation Strategy
1,757	One-way trsps
19,759	Total miles of transportation provided

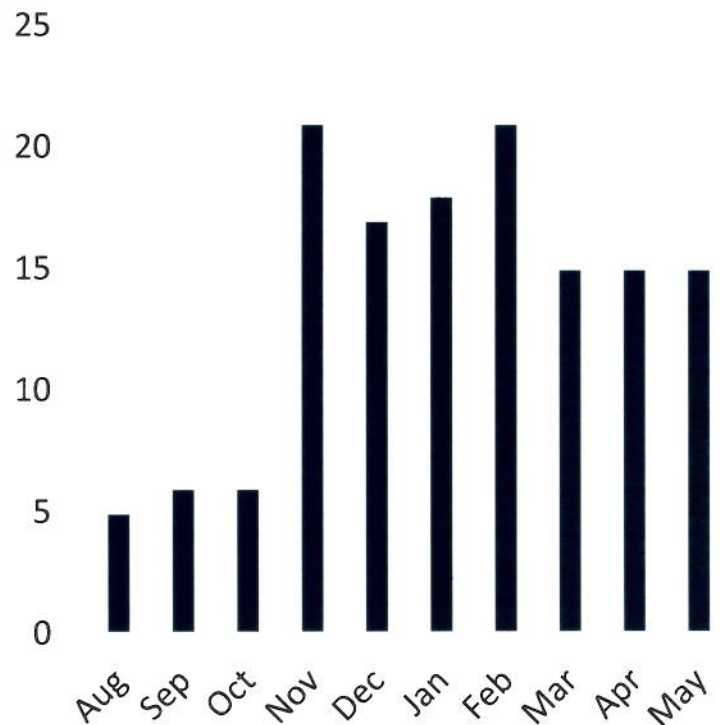
Participants by Job Sector



Transportation Mode



Referrals Made by Month



Transportation to Employment Project

Ancillary Community Benefits (ongoing & future)

Van Pool

- First Mile/Last Mile complement to BC Transit
- Non-emergency Medical Transport complement to Rural BC Transit
- Office for Aging Partnership to provide access to food for rural seniors
- Summer Youth Employment Program

Voucher Program

- Increase utilization of 511NYRideshare
- NYSDOT partnership with Getthere Website Trip Planner showing real time TNC & Rideshare options

Next Steps (Sustainability)

Future Funding Applications

- Tioga Downs Community Foundation (Expansion into Tioga County) 2019/2020
- Appalachian Regional Commission (Expansion to 5 County Region) 2020/2021
 - Includes academic partner to conduct a Return on Investment (ROI) Study

- ROI demonstrates significant ROI to entice Private Investment to match with FTA 5311 Mobility Management Funds

