ABOUT CTAA

The Community Transportation Association of America (CTAA) and its members believe that mobility is a basic human right. From work and education to life-sustaining health care and human services programs to shopping and visiting with family and friends, mobility directly impacts quality of life.

CTAA members are in the business of moving people – efficiently and cost-effectively. CTAA staff, board and state/tribal delegates are dedicated to ensuring that all Americans, regardless of age, ability, geography or income, have access to safe, affordable and reliable transportation. Our priority is our members and the communities and passengers they serve.

ATTENDEES & OPPORTUNITIES

This highly renowned conference draws over 1500 attendees and 100+ vendors from a wide array of industries working within the public transportation sector.

For those organizations wishing to play an active role at EXPO 2020 and receive significant public recognition for their efforts, there are a wide variety of opportunities, each of which earns the participating company a role and exposure commensurate with the level of participation.

QUESTIONS?
CONTACT BETTY SAYLER YOULES | 703-963-3265 | BETTY@AHI-SERVICES.COM
EXPO INFO

CONFERENCE DATES
May 31st-June 4th, 2020

EXPO DATES
June 2nd-3rd, 2020

LOCATION
Kentucky International Convention Center

Exhibiting Industries
- Bus Manufacturers
- Medical Transportation
- Technology
- Routing & Dispatching
- ADA Compliance Equipment
- Vehicle Maintenance
- Drug Testing
- Fare Collection
- And many other aspects of the transportation industry

CURRENT SPONSORS
- BraunAbility
- CTS Software
- Ecolane
- Hallcon Corporation
- Logisitcare
- Q‘Straint/Sure-Lok
- Safety Vision
- Transdev
- TripSpark

See the Full list of Exhibitors at CTAA.org

CONFERENCE MAY 31ST-JUNE 4TH, 2020
EXPO DATES JUNE 2ND-3RD, 2020

SPONSORSHIPS $2,500 AND OVER
- Recognition in all pre-EXPO literature published after commitment.
- Recognition in the Official EXPO Program, App and EXPO website.
- Recognition on signs displayed in the EXPO Registration Area.
- Your company’s flyer or brochure in all registration packets.
- Two complimentary full registrations.

FOOD & BEVERAGE SPONSORSHIPS ALSO RECEIVE
- Appropriate signage at all food and/or beverage outlets during the event.
- Company representatives at each food and beverage station during the event.
- Giveaways provided by sponsor distributed either at the event or in Registration Bags.
- Company representatives greeting registrants at the entrance to the event.
- If event is ticketed, sponsor name will appear on ticket.
SPONSORSHIP OPPORTUNITIES

EVENT SPONSORSHIPS

Trade Fair Opening Reception - SOLD
The official kick-off of the EXPO. Cash bars & hors d’oeuvres. Sponsorship includes 50 drink tickets, Welcome announcement opportunity.

Closing Party - SOLD
Sponsor CTAA’s Big Night Out. We will create a unique event that enhances your company’s visibility at EXPO!

Coffee Breaks - $6,500
Everyone loves coffee! Get your company name out to the attendees during our most popular breaks of the day. Includes company logo’d signage!

Roadeo Boxed Lunches - $6,500
Boxed lunches will be distributed to all drivers and judges with your company promotional materials Included.

Tuesday Opening Luncheon - $10,500
Kick off EXPO 2020 in just the right fashion. Get your company name out to attendees and recognition during the program. Includes a brief speaking opportunity, as well as your company video or logo playing on the giant screen as 1,000+ attendees enter and depart the session.

Wednesday Trade Fair Luncheon - $9,500
Food stations placed throughout the expo floor with visible company logo’d signage and recognition announcements made throughout the luncheon.

Roadeo Awards Banquet - SOLD
We recognize the top drivers in our annual National Community Transportation Roadeo. High-profile speaking opportunity for the sponsor.

CTAA Leadership Meeting- $5,500
National company exposure in front of 100 state & tribal representatives as well as the CTAA Board.

CONTENT SPONSORSHIPS

General Session Sponsor- $10,000
Have your video playing while attendees enter the General Session. Brief speaking opportunity and company recognition during the program.

Sponsor Card - $3,000
Your company logo prominently displayed on conference program information card. (No pamphlet style program this year)

Attendee List with Emails - $500
Receive the pre and post attendee contact lists that are accessible to sponsors or exhibitors only. Sponsors over $10,000 receive the emails at no cost.

Tuesday Transit Technology Showcase - $3,500
Participate in this day-long intensive session showcasing the latest technology in the transit industry. Just two spots left.

Aisle Banner Drop - $700
Your company logo on the aisle number banner of your choice on the trade show floor.
ITEM SPONSORSHIPS

Registration Bags - SOLD
Your company logo displayed on each registration bag.

Hotel Room Keys - $7,500
Quite possibly the highest branding exposure opportunity at the event. Your message/logo on one side of over 1,000 keys.

Hotel Room Drops - $4,000
Have your company message and logo delivered to all attendees hotel rooms. A great company recognition opportunity.

Registration Bag Inserts - $1,500
One promotional item placed in each bag.

Electronics Charging Station - $7,500
Keep attendees connected during EXPO 2020. Your logo prominently displayed on each charging station.

Opening Reception Bar in Booth - $5,000
Make your booth the most popular! Host an open bar with no tickets required!

Badges Lanyards - SOLD
Attendees MUST wear their badges, attached to your logo’s lanyards, at all times during the conference - great daily exposure!

Vendor Reception Drink Tickets - $1,500
One hundred drink tickets for you to distribute to the attendees of your choice at the vendor reception on Tuesday, June 2nd.

Conference Signage - $10,000
Your company logo prominently displayed on over 100 workshop, informational and directional signs. Does not include signage for sponsored events.

Digital Signage - $3,500
Showcase your company in full color on one of our 6 digital signs. There are 8 ten-second spots available that will rotate on all 6 signs placed throughout the conference.

Golf Cart Signs - $6,000
What better way to drive your company message down the road to success than branding a total of 6 golf carts! Attendees will see your logo driving all over during the entire event on 4 Roadeo Golf Carts and 2 EXPO floor golf carts.

Logo’d EXPO Floor Footprints - $2,500
Let company logo’d footprints lead future clients directly to your booth and start making deals!

ROADEO ITEMS

Sunscreen - $2,500
Protect attendees with branded 1 oz tubes of sunscreen.

Logo’d T-Shirts - SOLD
Long-lasting, with your logo dominating the front of over 200 T-shirts.

Logo’d Water Bottles - $5,000
Keep attendees cool and hydrated with custom branded water bottles.

Logo’d Hats - $2,500
Worn time and time again, create a long-lasting impression by sending your company message home with your brand displayed on 100 hats.
Schedule

SET UP:
Monday June 1st
Noon - 3:00 Vehicle Move In
Tuesday June 2nd
8:00am - 4:00pm Exhibitor Move In

EXHIBIT HOURS:
Tuesday June 2nd
5:00 - 7:00 Exhibitor Reception
Wednesday June 3rd
12:00 - 3:00 Exhibit Hall Open

LOAD OUT:
Wednesday June 3rd
3:00 - 7:00 Exhibitor Move-Out

EXHIBIT BOOTH INCLUDES
8’ back drape and two 3’ side drapes (except for islands) and a sign

TRADE FAIR BOOTH PRICING

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<th>Non-Member Pricing</th>
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QUESTIONS?
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EXHIBITOR & SPONSOR

PARTICIPATION AGREEMENT
Community Transportation Association of America

CONFERENCE & EXPO
June 2nd & June 3rd, 2020 | Kentucky International Convention Center | Louisville, KY

CONTACT INFORMATION
Organization _____________________________________________________________
Address ___________________________________________________________________
City __________________________ State ___________ Zip ______________________
Submitted by __________________________________ Title _________________________
Phone _________________________ Email ______________________ Website __________

CONFFERENCE SPONSORSHIP
Package ______________________________________________________________ $ __________

EXHIBITOR SPACE
Exhibit Space Size __________ x __________ = $ ___________________________
Corner Booth ? Y / N (Additional $250) Member / Non-Member Total $ _______________

Prefered Space Locations # __________________ # __________________ # __________

I agree that a 50% non-refundable deposit must accompany this contract

Or Fill out the Application online by visiting:
http://www.cvent.com/events/ctaa-2020-exhibit-sponsorship-opportunities/event-summary-4ce42e5ad25f481497582298fc527f05.aspx

TOTAL SPONSORSHIP & EXHIBITOR FEES
$ ________________________________

Signature __________________________________________ Date ________________

PAYMENT INFORMATION
Make Checks Payable to: CTAA
P.O. Box 519
Selbyville, DE 19975

Return Applications to: Betty@AHI-Services.com
Fax: 302-436-1911

Credit Card Payments
Total Charges $ ___________________________
Visa _____ MasterCard _____ Amex _____________
Credit Card # _____________________________
Expiration Date ___________ Security Code __________
Cardholder’s Name ____________________________
Signature ____________________________________________________________________
Card Billing Address ___________________________________________________________