



Small-Urban Network Virtual Conference 2020

August 6-7, 2020

Agenda and Sponsorship Opportunities

About the Conference

We're again very excited about the Annual SUN Conference this year. It will include the same audience of 80-100 General Managers of small (populations of 350,000 and less) urban transit operators of fixed route and on-demand systems. But there are some differences:

- Registration for the conference will not be individual registrations, but rather full agency registrations. So if a member organization (and there are 119 SUN Members) sign up, their entire staff can "attend". This allows for various staff members to attend different concurrent sessions at the same time
- Sponsorships will not include participation in the sessions, but will be higher exposure 12-minute live presentations by the sponsor during the breaks and 30-second video clips that you create prior to each breakout sessions as noted below.
- So please read through the agenda and sponsorship opportunities below and respond at your earliest convenience. These sponsorships are designed and priced to go very quickly. You'll contact me by email and commit to a session, I'll call you for credit card information and that particular break or session will be considered sold.
- Purchase of two or more sessions or breaks will be discounted accordingly. Co-sponsorship with CTAA of the entire event is available for \$20,000.

Agenda

August 6, 2020

General Session (11:00am – 12:15pm Eastern) – All sponsors will be recognized

BREAK (12:15pm – 12:45pm) Sponsor will conduct a live 12 minute session that will include all attendees. \$4,700

Concurrent Breakout Sessions (12:45pm-2:00pm). Sponsor will produce a 30 second clip to be played prior the session. Select one or more sessions. \$1,200 each

- General Managers and Board Meeting
- Maintenance
- Finance
- Human Resources

BREAK: (2:00pm – 2:30pm). Sponsor will conduct a live 12 minute session that will include all attendees. \$4,700

Concurrent Breakout Sessions (2:30pm – 3:45pm). Sponsor will produce a 30 second clip to be played prior the session. Select one or more sessions. \$1,200 each

- Technology Based Service Redesign
- A Discussion of Safety Protocols & Implementation
- Electric Buses and Lessons Learned
- Transit an University Partnerships – How to Improve Services

Virtual Transit System Tour (4:00pm – 4:30pm) No sponsorship available.

August 7, 2020

Legislative and Regulatory Priorities for Small Urban Providers (11:00am – 12:15pm). Sponsor will produce a 30 second clip to be played prior the session. \$1,700

BREAK: (12:15pm – 12:30pm). Sponsor will conduct a live 12 minute session that will include all attendees. \$5,300

FTA Keynote and Conclusion (12:45pm – 1:45pm) – No sponsorship available

Contact Bill Shoemaker, convене@aol.com
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