How to Effectively Engage with Your Elected Officials
Reaching our Community

Website

Email

Social Media

Newsletters
Need to communicate to community leaders and decision makers
management and staff

The Rogue Valley Transportation District works to continue improving the quality of life in our community and we have prepared this Community Benefits Report to share some of these improvements with you. In this report, you’ll find what innovative changes have occurred, as well as future plans to accommodate the transit needs of our growing region.

Recently, RYTD has experienced significant growth in ridership, including new routes, and an expansion of services. Our ridership has grown significantly in recent years, with ridership reaching new highs. This growth has been accompanied by investments in new, more efficient transit vehicles and improvements to our service area.

The report provides a snapshot of what RYTD has been doing to fulfill its mission. In June 2020, RYTD’s 2010 Transit Plan was updated to reflect these changes and provide a framework for achieving transit and related services in the Rogue Valley for the next 25 years. Our goal is to improve our service area and provide a valuable resource to our community.

CBR Elements

Message from the GM

Thoughts on 2020

Over the past year, the Rogue Valley Transportation District and the Southern Oregon community experienced unprecedented challenges. With the pandemic, COVID-19, social distancing, wildfires, evacuation, and devastation, business closures, through the region has grown stronger and new ideas like Oregon Strong, supported by opening, education, clean, healthy, robust, and resilient, are found. The Rogue Valley is a tough and resilient community that never gives up and supports those in need.

During the pandemic, RYTD conducted extraordinary transportation for essential workers serving eight communities: Medford, Ashland, Central Point, Talent, Phoenix, White City, and Eagle Point. In 2020, RYTD offered a way to ensure the District’s current and future service by providing funding for personal protective equipment, sanitizing, and other support. During this time, our dedicated employees were on the frontline providing food rides and pandemic service.

September 9, 2020, was the day the Rogue Valley received a new 911 emergency call system. With thousands of people needing to be urgently assisted with relocation, RYTD was there to help. We partnered with multiple agencies and the local emergency services to ensure that our community was well prepared. We are proud to be able to respond to the needs of our community and provide a valuable resource.

Our Community Benefits Report shares the improvements and activities of the past year. The District has reached the climax of 2020 and continues to provide high-quality service to the region through our commitment to providing reliable, safe, and efficient transportation.

Looking forward,

John Brown
Service Manager

2020 has been challenging, but we are proud of the work we have done. We are committed to continuing our strong record of service and will continue to work towards our goals for the future.

RYTD’s mission is to continue high-quality public transit service that is responsive, efficient, and cost-effective. We are committed to providing service that meets the needs of our community and will continue to work towards our goals for the future.

We have prepared this community benefits report to show all the ways in which the Rogue Valley Transportation District works to improve the quality of life in our community. Although we are the largest of the Pink taxi service, we have many programs and initiatives that complement this service and have a broad impact on the larger community.

RYTD connects people and places throughout the Rogue Valley with a variety of services, including those to Medford, Ashland, Central Point, Talent, Phoenix, White City, and Jacksonville. In addition to the services we offer, we also provide rides to area hospitals, schools, and community centers.

I hope you will take the time to read our Community Benefits Report and learn more about our mission and the services we offer. We are committed to providing reliable, safe, and efficient transportation service to our community.

John Brown
Service Manager
Rapid Response to a Community in Need

When news swept through much of our community, the sound of siren filled the air andthe hearts of many. Yet, contrary to the common narrative, the phrase “community in need” is not synonymous with a lack of resilience. In Colorado, we have communities that work together to inspire hope and offer support. The story of how CBR, a leading provider of services for individuals with special needs, stepped up to the challenge of providing support to those in need is one of resilience and commitment.

CBR’s response to the crisis was immediate and effective. With the guidance of its local leadership, CBR mobilized its resources to address the needs of those impacted by the recent events. The organization’s commitment to its mission and its ability to respond quickly to emergencies is a testament to its dedication to serving the community.

CBR’s community partners, including local businesses and organizations, also played a crucial role in supporting those in need. Their generosity and willingness to collaborate helped ensure that CBR could continue to provide the necessary services to those who needed them most.

A Day None of Us Will Forget

The news that devastated our area only a few weeks ago. Surrounded by the beauty of the mountains, we witnessed the power of nature. Yet, in the face of adversity, we saw our community come together in a spirit of resilience and determination. The story of how CBR worked tirelessly to support those affected by the crisis is one of hope and determination.

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In the days following the event, CBR worked tirelessly to ensure that those in need received the support they needed. The organization’s commitment to its mission and its ability to respond quickly to emergencies is a testament to its dedication to serving the community. The story of how CBR worked to support those in need is one of hope and determination.

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CBR Elements | Agency Highlights
2019-20 Financials

Financials

Always Working to Do More with Less

Overall operating and capital expenditures decreased by $406,160, or 2.4%, for the year ended June 30, 2020. Expenses decreased in all categories except capital sales and depreciation. The actual expenses for personnel services decreased by $293,916, and some costs and expenses increased by $122,245.

- Number of Employees: 84
- Full Time Equivalents: 72.50