ABOUT CTAA

The Community Transportation Association of America (CTAA) and its members believe that mobility is a basic human right. From work and education to life-sustaining health care and human services programs to shopping and visiting with family and friends, mobility directly impacts quality of life.

CTAA members are in the business of moving people – efficiently and cost-effectively. CTAA staff, board and state/tribal delegates are dedicated to ensuring that all Americans, regardless of age, ability, geography or income, have access to safe, affordable and reliable transportation. Our priority is our members and the communities and passengers they serve.

ATTENDEES & OPPORTUNITIES

This highly renowned conference draws over 1500 attendees and 100+ vendors from a wide array of industries working within the public transportation sector.

For those organizations wishing to play an active role at EXPO 2023 and receive significant public recognition for their efforts, there are a wide variety of opportunities, each of which earns the participating company a role and exposure commensurate with the level of participation.

Questions?

Vicki Cummins
vcummins@showmgmt.com
EXPO INFO

CONFERENCE DATES
May 21st – 25th 2023

EXPO DATES
May 23rd – May 24th, 2023

LOCATION
Oklahoma City Convention Center

Bus Manufacturers • Medical Transportation • Technology Routing & Dispatching • ADA Compliance Equipment • Vehicle Maintenance • Drug Testing • Fare Collection • And many other aspects of the transportation industry

2022 SPONSORS
Cubic Transportation Systems • Ecolane • Luminator Technology Group • ModivCare • Nelson\Nygaard • Noel Training & Consulting LLC • Optibus, Inc. • Passio Technologies • Propane Education & Research Council • Q'Straint/Sure-Lok • QRyde/HBSS • Romaine Electric Corp • Safety Vision, LLC • Spare Labs • Transdev North America • TripSpark Technologies • Via Transportation • VMI

See the Full List of Exhibitors at CTAA.org


SPONSORSHIPS $2,500 AND OVER
- Recognition in all pre-EXPO literature published after commitment.
- Recognition in the Official EXPO App and EXPO website.
- Recognition on signs displayed in the EXPO Registration Area.
- Your company’s flyer or brochure in all registration packets.
- Two complimentary full registrations.

FOOD & BEVERAGE SPONSORSHIPS ALSO RECEIVE
- Appropriate signage at all food and/or beverage outlets during the event.
- Company representatives at each food and beverage station during the event.
- Giveaways provided by sponsor distributed either at the event or in Registration Bags.
- Company representatives greet registrants at the entrance to the event.
- If event is ticketed, sponsor name will appear on ticket
SPONSORSHIP OPPORTUNITIES

EVENT SPONSORSHIPS

Tradeshow Opening Reception - $12,500
The official kick-off of the EXPO. Cash bars & hors d’oeuvres. Sponsorship includes open bar in your booth and welcome announcement opportunity.

Closing Party - SOLD
Sponsor CTAA’s Big Night Out. We will create a unique event that enhances your company’s visibility at EXPO!

Coffee Breaks - $6,500 for 6 breaks, $3,250 for 3 breaks
Everyone loves coffee! Get your company name out to the attendees during our most popular day breaks. Includes company logo’d signage!

Roadeo Boxed Lunches - $6,500
Boxed lunches will be distributed to all drivers and judges with your company promotional materials Included.

Women Who Lead the Way Social Hour- SOLD
Join in on the Women Who Lead the Way Social hour especially developed for women in leadership positions across the industry. This sponsorship opportunity offers a 10-minute speaking opportunity and plenty of signage at the event.

Roadeo Awards Banquet - SOLD
We recognize the top drivers in our annual National Community Transportation Roadeo. High-profile speaking opportunity for the sponsor.

Membership Awards Reception – $5,500
A 90-minute reception-style meeting to welcome EXPO attendees. Words from the Executive Director, Board/Delegates will lead light programming. Huge EXPO networking event with key leaders and attendees. The sponsor offers welcome remarks and has ample event signage.

CONTENT SPONSORSHIPS

General Session Sponsor- $10,000
Have your video playing while attendees enter the General Session. Brief speaking opportunity and company recognition during the program.

Sponsor Card - $5,000
Your company logo is prominently displayed on the conference program information card. (No pamphlet style program this year)

Attendee List with Emails - $1,000
Receive the pre and post attendee contact lists that are accessible to sponsors or exhibitors only. Sponsors over $10,000 receive the emails at no cost.

Create Your Own Workshop or User Group Meeting - SOLD
Back by popular demand! Create a 1:15-hour workshop that will be advertised pre-conference, online, and in the Program. This is not a workshop that the attendees sign up for, but you can expect 50-75 attendees present.

Tuesday Transit Technology Showcase - $4,000 ONLY 3 LEFT!
Participate in this day-long intensive session showcasing the latest technology in the transit industry. You receive a 1-hour exclusive presentation.

Aisle Banner Drop - $700
Your company logo on the aisle number banner of your choice on the trade show floor.
ITEM SPONSORSHIPS

Registration Bags - SOLD
Your company logo is displayed on each registration bag.

Hotel Room Keys - $7,500
Quite possibly the highest branding exposure opportunity at the event. Your message/logo on one side of over 1,000 keys.

Hotel Room Drops - $4,000
Have your company message and logo delivered to all attendees hotel rooms. A great company recognition opportunity.

Corporate Partner After-Party Drink Tickets - $1,500
One hundred drink tickets for you to distribute to attendees of your choice at the Corporate Partner After Party on Tuesday.

Electronics Charging Station - $7,500
Keep attendees connected during EXPO 2023. Your logo is prominently displayed on each charging station.

Opening Reception Bar in Booth - $5,000
Make your booth the most popular! Host an open bar with no tickets required!

Badge Lanyards - SOLD
Attendees MUST wear their badges, attached to your logo'd lanyards, at all times during the conference - great daily exposure!

Opening Reception Drink Tickets - $1,500
One hundred drink tickets for you to distribute to the attendees of your choice at the vendor reception on Tuesday.

Registration Bag Inserts - $1,500
One promotional item placed in each bag.

EVENT SIGNAGE

Conference Signage - $6,000
Your company logo prominently displayed on over 100 workshop, informational and directional signs. Does not include signage for sponsored events.

EXPO Registration Counter Signage - $8,400
Your logo and message are displayed on at least one 3’ x 7’ panel of the registration counters (center location) and two 3’ x 6’ signs on the back drape. HUGE exposure throughout the conference.

Golf Cart Signs - $6,000 (all 6 carts), $4,000 (4 golf carts), or $2,500 (2 EXPO floor carts)
What better way to drive your company message down the road to success than branding a total of 6 golf carts? Attendees will see your logo driving throughout the event on 4 Roadeo Golf Carts and 2 EXPO floor golf carts.

Logo’d EXPO Floor Footprints - $2,500
Let company logo’d footprints lead future clients directly to your booth and start making deals!

ROADEO ITEMS

Sunscreen - $2,500
Protect attendees with branded 1 oz tubes of sunscreen.

Logo’d T-Shirts - SOLD
Long-lasting, with your logo dominating the front of over 200 T-shirts.

Logo’d Water Bottles - $5,000
Keep attendees cool and hydrated with custom branded water bottles.

Logo’d Hats - SOLD
Worn time and time again, create a long-lasting impression by sending your company message home with your brand displayed on 100 hats.
FORE! Engage with CTAA members in an exciting game of mini golf! The exhibit hall will feature a 9 hole course, ideal for engagement with CTAA’s operational members. Branding opportunities for this sponsorship include both signage and golf balls. The course will be open over the five and a half hours of exhibit showcasing. The sponsor is welcome to bring up to four members of their team to staff the holes and engage over a round of golf!

**Exhibit Hall**

**MINI GOLF SPONSORSHIP**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
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<tr>
<td>PRIMARY SPONSORSHIP</td>
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<tr>
<td>SECONDARY SPONSORSHIP</td>
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<tr>
<td>BALL SPONSOR</td>
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Schedule

SET UP:
Monday, May 22nd- Vehicle Move-in
12 pm - 2 pm (as scheduled TBD)
Monday, May 22nd- Exhibitor Set Up
2 pm - 6 pm
Tuesday, May 23rd- Exhibitor Set Up
7 am - 1 pm

TENTATIVE EXHIBIT HOURS:
Tuesday, May 23rd, 2023
3 pm - 6 pm (Exhibitor Reception)

Wednesday, May 24th, 2023
10:30 am - 1 pm (Break with refreshments)

EXHIBITOR MOVE OUT:
Wednesday, May 24th, 2023
1 pm - 6 pm

EXHIBIT BOOTH INCLUDES
8’ back drape and two 3’ side drapes (except for islands) and a sign

Questions?

Vicki Cummins
vcummins@showmgmt.com

TRADE FAIR
BOOTH PRICING

<table>
<thead>
<tr>
<th>Size</th>
<th>Member Pricing</th>
<th>Non-Member Pricing</th>
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<tbody>
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<td>$25,200</td>
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<tr>
<td>40' x 60</td>
<td>$27,000</td>
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</tr>
</tbody>
</table>

A CTAA Partner Membership is $500 Annually (see attached)
EXHIBITOR & SPONSOR PROSPECTUS

PARTICIPATION AGREEMENT

Community Transportation Association of America in partnership with the Oklahoma Transit Authority

CONFEREE & EXPO

May 21st - May 25th, 2023 | Oklahoma City Convention Center | Oklahoma City, OK

CONTACT INFORMATION

Organization __________________________________________________________________________________
Address ______________________________________________________________________________________
City __________________________ State __________________________ Zip ___________________
Submitted by ____________________________________ Title ________________________________________
Phone _________________________ Email ___________________________ Website ________________

CONFERENCE SPONSORSHIP

Package ____________________________________________________________ $______________________

EXHIBITOR SPACE

Exhibit Space Size __________________ x __________________ = $ _____________________________
Corner Booth? Y / N (Additional $300)   Member / Non-Member   Total $____________________________
Preferred Space Locations #________________ #________________ #________________

TOTAL SPONSORSHIP & EXHIBITOR FEES

$_______________________________________

Signature ____________________________________________________________ Date ____________________

PAYMENT INFORMATION

Make Checks Payable to: CTAA
1341 G St NW Suite 210
Washington DC 20005

Credit Card Payments
Total Charges $
Visa _____ MasterCard _____ Amex _________
Credit Card # __________________________
Expiration Date _____________________ Security Code ______________
Cardholder’s Name __________________________
Signature ____________________________________________________________
Card Billing Address _________________________________________________

Terms and Conditions:

__________ I have read the Terms and Conditions attached
Should this conference be postponed past 2023, full refunds will be made for all payments or rolled over to 2024 at the exhibiting company’s discretion. Otherwise, deposits are non-refundable.

Or Fill out the Application online by clicking HERE
The following terms and conditions shall apply to this agreement and are binding upon the parties hereto:

1. Space assignments will be made based on the terms in the exhibit sales kit and only upon receipt of 50% gross rental as a non-refundable down payment. The balance of the gross space will become due upon receipt. No space assignments will be processed without receipt of the required down payment.

2. Cost of 10 x 10 space includes, at no extra charge, an 8’ high show color drape, a 33” high side rail drape, and an appropriate sign bearing the title as it appears on the contract. Booth size is indicated on the official show plan, which is included and becomes part of this agreement, as measured along the back dimensions from the centers of the upright poles.

3. Exhibitors are not permitted to assign, share, or sublet a booth or any part of the space allotted to them by this agreement. Nor shall they exhibit, or permit to be exhibited in their space, any merchandise or advertising materials that are not part of their company’s regular product sold under the company listed on the reverse side of this contract.

4. Tentative Show dates and times:
   a. Monday, May 22nd, 2023 – Vehicle Move-in – 12 pm - 2 pm (as scheduled TBD) Exhibitor Set-up – 2 pm - 6 pm
   b. Tuesday, May 23rd, 2023 – Exhibitor Set-up – 7 am - 1 pm; Exhibitor Reception – 3 pm - 6 pm
   c. Wednesday, May 24th, 2023 – Break with Refreshments – 10:30 am - 1 pm; Exhibitor Move Out – 1 pm - 6 pm

5. Exhibits are to be kept intact until the official closing of the show at 2 pm on Wednesday. Breakdown prior to 2 pm may result in a monetary penalty or location penalty for the next year. It is specifically noted that all exhibits must be removed by 7 pm on Wednesday. It is also agreed that exhibit material not removed by this time will be declared abandoned and removed by show management at the exhibitor’s expense and disposed of at the show manager’s discretion.

6. Show management reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit if: in the sole judgment of show management, said exhibitor, or proposed exhibit, shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs, and anything without limitation, which affects the character of the exhibit and, therefore, the show. The use of loudspeakers, recording equipment, television sets or radios, or the use of machinery which is of sufficient volume to annoy neighboring exhibitors will not be permitted. As related to 10 x 10 booths, no part of the displays along the side rail may be higher than the height of the side rail in the forward half of the booth. In the rear half, materials may exceed the side of the rail height, but not higher than 8’. The reverse side of any wing panel (sides of the exhibit extending from the back exhibit wall) must be draped or decorated so as not to be objectionable to neighboring exhibitors or interfere with the main aisles. As related to bulk space, no portion of the exhibit may be 12’ in height without show management being provided a complete and detailed perspective drawing of the exhibit, with release absolving show management and sponsors of any responsibility for liability in the event of structural failure. Such release shall include a certificate of insurance naming show management and sponsors as additional insurance for liability in the amount of $1,000,000.00. The cost of such insurance shall be borne by the individual exhibitor.

7. Serving of food and beverages by exhibitors is prohibited by show management within the confines of the Convention Center during show hours which include move-in and breakdown without prior approval from show management.

8. Distribution of literature and souvenirs from booth to booth or in the aisles is forbidden. Exhibitors must confine their exhibit activities to their contracted booth space.

9. It is specifically declared that all exhibitors will conform their activities to conform to specifications set out for the Convention Center by the general agreements between CTAA and the Convention Center and the direction of the Fire Marshal’s Office for the exhibits within the exhibit hall.

10. It is agreed that neither, CTAA, SMS, or the Convention Center, nor their respective officers, representatives, or employees are not responsible for any injury, loss, or damage that may occur to the exhibitors, employees, or property from any cause whatsoever, prior to, during, or subsequent to the period covered by the exhibit agreement and by the execution of this agreement exhibitor expressly releases and discharges and agrees to hold show management, their agents, employees and assigns harmless from and against all claims, demands, damages or losses of any kind or nature arising out of the activities encompassed by this agreement, including any negligent conduct of show management, its agents, employees and assigns. Watchmen will be furnished, but the furnishing of such watchmen will not be deemed to affect the non-liability of this section of this agreement, if insurance is desired, it must be secured by the exhibitor. It is further agreed that all material brought into the hall by the exhibitor is the sole responsibility of the exhibitor and that show management hereby disclaims all responsibility from these articles.

11. In the event of postponement of the show for any cause, it is agreed that show management shall have a period of 90 days from the postponement date to reproduce the show. If the show is rescheduled and reproduced within this period, it is agreed that all aspects of this agreement remain intact and the exhibitor will reschedule the exhibit to participate in the rescheduled EXPO.

12. It is specifically agreed that show management has the right to alter or amend the terms and conditions of this agreement from time to time as the need arises provided show management gives adequate notice (10 days) to the exhibitor.

Exhibitors are to keep a clean line of vision with respect to other booths and are not permitted to block vision to neighboring exhibit spaces.

For details, contact Vicki Cummins at vcummins@showmgmt.com
JOIN CTAANational membership association dedicated to serving community and public transportation providers across the country.

Benefits Offered to CTAAs Corporate Partners:

RESOURCES
Every year, CTA releases a buyer’s guide, which include free listings for our corporate partner members. This guide is sent to our entire membership base.

DIGITAL ADVERTISING
We are proud to work directly with our corporate partners to provide numerous customized advertising opportunities. Get in front of community transit buyers!

EVENTS
CTAA holds two key conferences per year, with endless in-person networking opportunities.

MEMBERSHIP
Only our Corporate Partner members can enjoy these wide-ranging benefits.

Join today to exhibit and sponsor at EXPO!

EXPO is the premier annual training and networking event for community and public transportation professionals.

Participants take part in essential learning and networking events. Speakers and sessions will keep attendees up to date with innovative technology, workforce development, communication strategies, funding, and regulations.

We will also be holding numerous receptions and fun social events, such as our Big Night Out!

Want to join? Memberships start at just $500...

Contact CTAA’s Membership and Business Development Director Loreal Lance
lance@ctaa.org