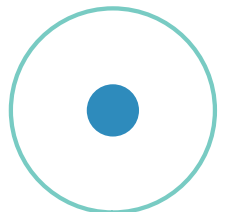
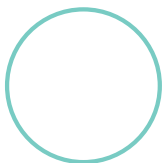


# SPONSORSHIP PROSPECTUS

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# Roadeo

## Full Event Sponsor

Company name on all attendee name badges, branded welcome bags for drivers and judges, and all event signage

**\$30,000**

## Lanyard

Branding on name badge lanyards for drivers and judges

**\$3,000**

## Sunscreen

Branded sunscreen given in welcome bag to all participants and judges

**\$2,000**

## Hats

Branded hats for drivers and judges

**\$5,000 (SOLD)**

## T-Shirts

Branded t-shirts for drivers and judges

**\$5,000 (SOLD)**

## Golf Cart

Branding on two golf carts used on the roadeo course

**\$3,000**

## Tent

Branding on the driver and spectator tent

**\$3,000**

## Transportation

Branded transportation for participants, judges, and spectators between the host hotel and roadeo

**\$5,000**

## Bottled Water Sponsor

Branded water bottle for participants and judges

**\$3,000**

## Breakfast

For drivers and judges, branded signage and napkins, branded to go box

**\$4,000**

## Lunch

For drivers and judges, branded signage and napkins, branded to go box

**\$4,000 (SOLD)**

## Roadeo Celebration

A celebration of the day's events for drivers, judges, and guests, branded signage and napkins, 3 min pitch

**\$20,000**

## Awards Sponsor

Present the awards to the drivers, 3 min pitch, photo op, and signage on stage

**\$4,000**

**Questions?** Contact **Vicki Cummins** at 856-429-0100 or [vcummins@showmgmt.com](mailto:vcummins@showmgmt.com)

# Educational Sponsorships

All include branded signage and speaking opportunities

## Opening General Session Sponsor – Monday

(1 AVAILABLE)

On stage branding and a 5 min pitch which must include the use of a video

**\$10,000**

## Closing General Session Sponsor – Wednesday

(1 AVAILABLE)

On stage branding and a 5 min pitch which must include the use of a video

**\$10,000**

## Intensives Sponsor

3 min pitch at the beginning of a selected intensive on why training in that particular space is so important. Grant funded training is not eligible

**\$3,500**

## Workshop Sponsor

3 min pitch at the beginning of a selected workshop on why the noted topic is so important. This sponsorship is for a workshop that is already noted on our list of workshops. This is not an opportunity to create your own workshops; grant funded workshops are not eligible

**\$3,500**

## Create Your Own Workshop: 45 minutes

Provide content directly to attendees!

A 45 min opportunity to present your product, alongside a current user, to your intended consumer. These workshops must include a current user that can provide operation details on your product

**\$5,000**

**Questions?** Contact **Vicki Cummins** at 856-429-0100 or [vcummins@showmgmt.com](mailto:vcummins@showmgmt.com)

# Food and Beverage Sponsorships

All include branded signage and napkins, evening event sponsorships include a 3 minute speaking opportunity

## Breaks

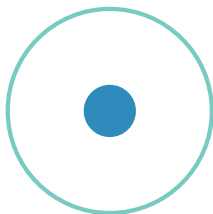
AM/PM coffee and tea breaks Monday, Tuesday, and Wednesday. Includes logo sleeves for coffee cups/napkins and an opportunity to distribute goodies, sponsor welcome to provide their own table cloth/ drape. Sponsorship of the full day Monday includes 3 breaks and sponsorship of the full day for Tuesday or Wednesday includes 2 breaks

**\$5,500 for Monday**  
**\$3,500 for Tuesday or Wednesday**  
**\$2,000 per break**

## Water bubbler

Several bubblers placed in strategic, high-traffic areas for the duration of the conference

**\$4,000**



## Membership Awards Nightcap

1 platinum sponsor  
**(\$10,000)** or  
2 gold sponsors  
**(\$5,000)**

## Diversity In Motion

### – Women In Transit Social Hour

1 platinum sponsor  
**(\$8,000)** or  
2 gold sponsors  
**(\$4,000)**

### – BIPOC In Transit Social Hour

1 platinum sponsor  
**(\$8,000)** or  
2 gold sponsors  
**(\$4,000)**

### – LGBTQ+ In Transit Social Hour

1 platinum sponsor  
**(\$8,000)** or  
2 gold sponsors  
**(\$4,000)**

## Trade Show Grand Opening Reception

1 platinum sponsor  
or 2 gold sponsors  
**\$15,000 total**  
*(includes welcome announcement and a slot on the innovation stage)*

## Tradeshow After Party

1 platinum sponsor  
**(\$10,000)** or  
2 gold sponsors  
**(\$5,000)**

## Emerging Leaders Alumni Networking Social Hour

1 platinum sponsor  
or 2 gold sponsors  
**\$8,000 total**

## Big Night Out

- **\$3,000** (2 AVAILABLE) silver sponsor
- **\$15,000** (2 AVAILABLE) gold sponsor
- **\$30,000** (1 AVAILABLE) platinum sponsor *(SOLD)*

**Questions?** Contact **Vicki Cummins** at 856-429-0100 or [vcummins@showmgmt.com](mailto:vcummins@showmgmt.com)

# Exhibit Booth Add-On Sponsorships

All booths include full event access to all registered booth attendees, access to both content sessions and food and beverage events, including a ticket to the closing party

## Additional Sponsorship options

### – Solutions Showcase

The Solutions Showcase will be held in a room close to the EXPO hall during peak workshop hours when the hall is closed where exhibitors can highlight a specific solution for the industry. Exhibitors will be provided with one microphone, a screen, and projector for a 20 minute presentation. Exhibitors must provide their own laptop

**\$1,000 per 20 minute slot**

### – Wheelchair Securement Demonstration

Provide a hands-on opportunity for 30 participants in CTAA's PASS class. Class participants will spend roughly 40 minutes on the show floor on Tuesday morning, prior to show hours, learning how to secure a wheelchair on your vehicle

### – Themed Attendee Relaxation Lounge

4 exhibit hall locations

**\$3,500 per lounge**

You can choose between smoothie, massage therapist, charging/tech refresh, snack bar, or coffee/tea bar

### – Mobile Push for Booth Engagement/Demonstrations

**\$1,500**

One push before the demonstration begins; exhibitor to determine the exact timing of the push

## Other Sponsorships

**Lanyards \$7,500**

**Conference Bag \$15,000**

**Hotel Key Cards \$7,500**

**Driving Experiences \$4,000**

Pick up attendees from the convention center and show them your latest and greatest vehicles with a ride through downtown Palm Beach

**Questions?** Contact **Vicki Cummins** at 856-429-0100 or [vcummins@showmgmt.com](mailto:vcummins@showmgmt.com)



# SPONSORSHIP CONTRACT

EXPO 2024 | June 9-12, 2024 | West Palm Beach, Florida

## CONTACT INFORMATION

Organization

Address

City

State

Zip

Submitted by

Title

Phone

Email

Website

## CONFERENCE SPONSORSHIP

### PACKAGE

\$ \_\_\_\_\_

## TERMS AND CONDITIONS:

By signing this contract and submitting this contract, I/we agree to abide by the Terms and Conditions below. In addition, the signer represents and warrants that he/she is authorized by the above-mentioned company to bind that company to this contract.

I/We understand this is officially a contract when submitted to and accepted by CTAA. A 50% deposit is due with the contract. The balance must be paid in full by **March 1, 2024**. I/We understand that the deposit is due and non-refundable regardless of participation if canceled before **March 1, 2024** and the balance is due and non-refundable for cancellations after **March 1, 2024**. This will not release us from financial obligation.

Sponsorships are subject to availability and are on a first-come, first-serve basis (exception for the prior year's sponsor's right of first refusal).

If CTAA is unable to legally convene due to ordinances put in place by local, state, and/or federal governments, sponsors and exhibitors will be given the option to utilize their paid sponsorship towards a virtual sponsorship (if applicable), receive a refund of the paid sponsorship or transfer paid sponsorship to the following year's event. Sponsors who decide to cancel their participation prior to an official event cancellation announcement from CTAA will do so in accordance with the normal cancellation schedule and will not be eligible for any additional refunds should CTAA be forced to cancel the event at a later date.

## TOTAL SPONSORSHIP & SHOWCASE FEES

\$ \_\_\_\_\_

Signature

Date

## PAYMENT INFORMATION

**Make Checks Payable to:** CTAA, 1341 G St NW Suite 210, Washington, DC 20005

### Credit Card Payments

Total Charges \$

Visa  MasterCard

Amex

Credit Card #

Expiration Date

Security Code

Cardholder's Name

Signature

Card Billing Address

**SUBMIT COMPLETED CONTRACT TO Vicki Cummins at [vcummins@showmgmt.com](mailto:vcummins@showmgmt.com)**

Accepted by CTAA Signature

Date Confirmed