# Roadeo

## Full Event Sponsor
- Company name on all attendee name badges, branded welcome bags for drivers and judges, and all event signage
- $30,000

## Lanyard
- Branding on name badge lanyards for drivers and judges
- $3,000

## Sunscreen
- Branded sunscreen given in welcome bag to all participants and judges
- $2,000

## Hats
- Branded hats for drivers and judges
- $5,000 (SOLD)

## T-Shirt
- Branded t-shirts for drivers and judges
- $5,000 (SOLD)

## Golf Cart
- Branding on two golf carts used on the roadeo course
- $3,000

## Tent
- Branding on the driver and spectator tent
- $3,000

## Transportation
- Branded transportation for participants, judges, and spectators between the host hotel and roadeo
- $5,000

## Bottled Water Sponsor
- Branded water bottle for participants and judges
- $3,000

## Breakfast
- For drivers and judges, branded signage and napkins, branded to go box
- $4,000 (SOLD)

## Lunch
- For drivers and judges, branded signage and napkins, branded to go box
- $4,000 (SOLD)

## Roadeo Celebration
- A celebration of the day’s events for drivers, judges, and guests, branded signage and napkins, 3 min pitch
- $20,000
  - **Awards Sponsor**
    - Present the awards to the drivers, 3 min pitch, photo op, and signage on stage
    - $4,000

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**Questions?** Contact **Vicki Cummins** at 856-429-0100 or vcummins@showmgmt.com
Educational Sponsorships

All include branded signage and speaking opportunities

Opening General Session Sponsor – Monday
(1 AVAILABLE)
On stage branding and a 5 min pitch which must include the use of a video
$10,000

Closing General Session Sponsor – Wednesday
(1 AVAILABLE)
On stage branding and a 5 min pitch which must include the use of a video
$10,000

Intensives Sponsor
3 min pitch at the beginning of a selected intensive on why training in that particular space is so important. Grant funded training is not eligible
$3,500

Workshop Sponsor
3 min pitch at the beginning of a selected workshop on why the noted topic is so important. This sponsorship is for a workshop that is already noted on our list of workshops. This is not an opportunity to create your own workshops; grant funded workshops are not eligible
$3,500

Create Your Own Workshop: 45 minutes
Provide content directly to attendees! A 45 min opportunity to present your product, alongside a current user, to your intended consumer. These workshops must include a current user that can provide operation details on your product
$5,000

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Food and Beverage Sponsorships

All include branded signage and napkins, evening event sponsorships include a 3 minute speaking opportunity

**Breaks**
AM/PM coffee and tea breaks Monday, Tuesday, and Wednesday. Includes logo sleeves for coffee cups/napkins and an opportunity to distribute goodies, sponsor welcome to provide their own table cloth/drape. Sponsorship of the full day Monday includes 3 breaks and sponsorship of the full day for Tuesday or Wednesday includes 2 breaks

- **$5,500** for Monday
- **$3,500** for Tuesday or Wednesday
- **$2,000** per break

**Water Bubbler**
Several bubblers placed in strategic, high-traffic areas for the duration of the conference

- **$4,000**

**Membership Awards Nightcap**
1 platinum sponsor
($10,000) or
2 gold sponsors
($5,000)

**Diversity In Motion**
- **Women In Transit Social Hour**
  1 platinum sponsor
  ($8,000) or
  2 gold sponsors
  ($4,000)
- **BIPOC In Transit Social Hour**
  1 platinum sponsor
  ($8,000) or
  2 gold sponsors
  ($4,000)
- **LGBTQ+ In Transit Social Hour**
  1 platinum sponsor
  ($8,000) or
  2 gold sponsors
  ($4,000)

**Trade Show Grand Opening Reception**
1 platinum sponsor or 2 gold sponsors
**$15,000 total**
(includes welcome announcement and a slot on the innovation stage)

**Tradeshow After Party**
1 platinum sponsor
($10,000) or
2 gold sponsors
($5,000)

**Emerging Leaders Alumni Networking Social Hour**
1 platinum sponsor or 2 gold sponsors
$8,000 total

**Big Night Out**
- **$3,000** (2 AVAILABLE)
silver sponsor
- **$15,000** (2 AVAILABLE)
gold sponsor
- **$30,000** (1 AVAILABLE)
platinum sponsor (SOLD)

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Exhibit Booth Add-On Sponsorships

All booths include full event access to all registered booth attendees, access to both content sessions and food and beverage events, including a ticket to the closing party.

Additional Sponsorship options

- **Solutions Showcase**
  The Solutions Showcase will be held in a room close to the EXPO hall during peak workshop hours when the hall is closed where exhibitors can highlight a specific solution for the industry. Exhibitors will be provided with one microphone, a screen, and projector for a 20 minute presentation. Exhibitors must provide their own laptop.
  
  **$1,000 per 20 minute slot**

- **Wheelchair Securement Demonstration**
  Provide a hands-on opportunity for 30 participants in CTAA’s PASS class. Class participants will spend roughly 40 minutes on the show floor on Tuesday morning, prior to show hours, learning how to secure a wheelchair on your vehicle.

- **Themed Attendee Relaxation Lounge**
  4 exhibit hall locations

  **$3,500 per lounge**
  You can choose between smoothie, massage therapist, charging/tech refresh, snack bar, or coffee/tea bar.

- **Mobile Push for Booth Engagement/Demonstrations**
  **$1,500**
  One push before the demonstration begins; exhibitor to determine the exact timing of the push.

Other Sponsorships

- **Lanyards** $7,500
- **Conference Bag** $15,000
- **Hotel Key Cards** $7,500
- **Driving Experiences** $4,000
  Pick up attendees from the convention center and show them your latest and greatest vehicles with a ride through downtown Palm Beach.

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CONTACT INFORMATION

Organization

Address

City State Zip

Submitted by Title

Phone Email

Website

CONFERENCE SPONSORSHIP

TOTAL SPONSORSHIP & SHOWCASE FEES

$ 

Signature Date

PAYMENT INFORMATION

Make Checks Payable to: CTAA, 1341 G St NW Suite 210, Washington, DC 20005

Credit Card Payments

Total Charges $ □ Visa □ MasterCard □ Amex

Credit Card # Expiration Date Security Code

Cardholder’s Name Signature

Card Billing Address

SUBMIT COMPLETED CONTRACT TO Vicki Cummins at vcummins@showmgmt.com

Accepted by CTAA Signature Date Confirmed

TERMS AND CONDITIONS:

By signing this contract and submitting this contract, I/we agree to abide by the Terms and Conditions below. In addition, the signer represents and warrants that he/she is authorized by the above-mentioned company to bind that company to this contract.

I/We understand this is officially a contract when submitted to and accepted by CTAA. A 50% deposit is due with the contract. The balance must be paid in full by March 1, 2024. I/We understand that the deposit is due and non-refundable regardless of participation if canceled before March 1, 2024 and the balance is due and non-refundable for cancellations after March 1, 2024. This will not release us from financial obligation.

Sponsorships are subject to availability and are on a first-come, first-serve basis (exception for the prior year’s sponsor’s right of first refusal).

If CTAA is unable to legally convene due to ordinances put in place by local, state, and/or federal governments, sponsors and exhibitors will be given the option to utilize their paid sponsorship towards a virtual sponsorship (if applicable), receive a refund of the paid sponsorship or transfer paid sponsorship to the following year’s event. Sponsors who decide to cancel their participation prior to an official event cancellation announcement from CTAA will do so in accordance with the normal cancellation schedule and will not be eligible for any additional refunds should CTAA be forced to cancel the event at a later date.

PACKAGE

Accepted by CTAA