



# **ROADEO PROMOTIONAL OPPORTUNITIES PROSPECTUS**

# ROADEO PROMOTIONAL OPPORTUNITIES

## Full Event Sponsor

Company name on all attendee name badges, branded welcome bags for drivers and judges, and branding on all event signage and digital promotions.

**\$40,000**

## Lanyard

Branding on name badge lanyards for drivers and judges.

**\$3,000**

## Sunscreen

Branded sunscreen given in welcome bag to all participants and judges.

**\$2,000**

## Hats

Branded hats worn by all drivers and judges.

**\$5,000**

## T-Shirts

Branded t-shirts worn by all drivers and judges.

**\$5,000**

## Golf Cart

Branding on two (2) golf carts used on the course during the Rodeo.

**\$3,000**

## Tent

Branding on driver and spectator tents.

**\$3,000**

## Bottled Water

Branded water bottles and signage at water refill stations for participants and judges.

**\$3,000**

## Breakfast

Branded signage, napkins, and to-go box for driver and judge breakfast.

**\$4,000**

## Lunch

Branded signage, napkins, and to-go box for driver and judge lunch.

**\$5,000**

## Rodeo Celebration

Sponsor the celebration of the day's events for drivers, judges, and guests including branded signage, napkins, and 3 minute pitch/presentation.

**\$20,000**

## Transportation

Branded transportation for participants, judges, and spectators between the host hotel and rodeo course location.

**\$5,000**



# CONTRACT

CTAA ROADEO 2025 – San Diego, California

## CONTACT INFORMATION

Organization\_\_\_\_\_

Address\_\_\_\_\_

Submitted by\_\_\_\_\_ Title\_\_\_\_\_

Phone\_\_\_\_\_ Email\_\_\_\_\_

Website\_\_\_\_\_

## CONFERENCE SPONSORSHIP

By signing this contract and submitting this contract, I/we agree to abide by the Terms and Conditions below. In addition, the signer represents and warrants that he/she is authorized by the above-mentioned company to bind that company to this contract.

### PROMOTIONAL OPPORTUNITY DESCRIPTION:

### COST:


## TERMS AND CONDITIONS:

I/We understand this is officially a contract when submitted to and accepted by CTAA. A 50% deposit is due with the contract. The balance must be paid in full by **March 3, 2025**. I/We understand that the deposit is due and non-refundable regardless of participation if canceled before **March 3, 2025** and the balance is due and non-refundable for cancellations after **March 3, 2025**. This will not release us from financial obligation.

Sponsorships are subject to availability and are on a first-come, first-serve basis (exception for the prior year's sponsor's right of first refusal).

If CTAA is unable to legally convene due to ordinances put in place by local, state, and/or federal governments, sponsors and exhibitors will be given the option to utilize their paid sponsorship towards a virtual sponsorship (if applicable), receive a refund of the paid sponsorship or transfer paid sponsorship to the following year's event. Sponsors who decide to cancel their participation prior to an official event cancellation announcement from CTAA will do so in accordance with the normal cancellation schedule and will not be eligible for any additional refunds should CTAA be forced to cancel the event at a later date.

## TOTAL FEES

\$\_\_\_\_\_

Authorized Signature\_\_\_\_\_ Date\_\_\_\_\_

## PAYMENT INFORMATION

Make Checks Payable to: CTAA, 1341 G St NW, Ste 210, Washington, DC, 20005

Credit Card Payments Through Link Below or Scan QR Code

[https://ctaa.formstack.com/forms/online\\_payment\\_roadeo](https://ctaa.formstack.com/forms/online_payment_roadeo)



**SUBMIT COMPLETED CONTRACT TO Vicki Cummins at [vcummins@showmgmt.com](mailto:vcummins@showmgmt.com)**

**ACCEPTED BY CTAA** Signature\_\_\_\_\_ Date\_\_\_\_\_