



CTAA SMALL URBAN CONFERENCE

ST. CLOUD, MINNESOTA - AUGUST 13 - 15, 2025

SCHEDULE AT-A-GLANCE

WEDNESDAY, AUGUST 13

- 12:00 pm: Registration opens
- 1:30 pm: Buses depart for Tour of Metro Bus + Airport Ride Along
- 3:45 pm: Back to the hotel to freshen up
- 5:00 pm: Buses depart to the Welcome Reception (*Milk and Honey Cidery*)
- 7:30 pm: Buses depart Welcome Reception, back to hotel

+
Technical
Assistance
Meetings
starting at
9am

THURSDAY, AUGUST 14

- 7:15 am - 8:15 am: Breakfast
- 8:20 am: Buses depart Courtyard Marriott for New Flyer Facility
- 8:50 am: Arrive at New Flyer, Photo with FTA Administrator
- 9:00 am: New Flyer Tours Begin - *Look on your name badge for your tour group number!*
- 10:30 am: Buses depart New Flyer Facility, back to hotel
- 11:15 am - 12:00 pm: Lessons from our host state featuring MnDOT
- 12:00 pm - 1:00 pm: Lunch - Sponsored by INSURICA
- During lunch: Briefing from FTA Administrator
- 1:00 pm - 2:00 pm: Beyond the Route: How Microtransit is Reimagining Community Mobility - Sponsored by Downtowner
- 2:00 pm - 2:45 pm: Insights from FTA's Program Oversight Director
- 2:45 pm - 3:00 pm: Break
- 3:00 pm - 4:00 pm: Facility Funding and Building for Small Urban Transit
- 4:00 pm - 5:30 pm: Networking Reception (At hotel, 2nd floor)
- 8:30 pm - 9:45 pm: Night Cap and Comedy Show (Doors open at 8 pm)

+
Technical
Assistance
Meetings
starting at
1pm

FRIDAY, AUGUST 15

- 7:30 am - 8:45 am: Networking Breakfast
- 9:00 am - 10:00 am: Small Urban Transit Research Rundown
- 10:00 am - 11:00 am: Legislative Workshop
- 11:00 am: To Go Snack and Departures – Thank you for coming to SUN 2025

Updated 8.5.25

www.ctaa.org/sun-2025



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DETAILED AGENDA

WEDNESDAY, AUGUST 13

Wednesday Technical Assistance Pop-Up: One-on-one meetings with experts

First meeting: 9:30 am, Last meeting: 11:00 am

12:00 pm - Registration opens: St. Cloud Courtyard Marriott Lobby

1:30 pm - Buses depart for Tour of Metro Bus + Airport Ride Along
Courtyard Marriott Front Drive

3:45 pm - Back to the Courtyard Marriott to freshen up!

5:00 pm - Buses depart Courtyard Marriott to the Welcome Reception
(Milk and Honey Cidery - 11738 Co Rd 51, St Joseph, MN 56374)

7:30 pm - Buses depart Milk and Honey Cidery

THURSDAY, AUGUST 14

7:15 am - 8:15 am: Breakfast

8:20 am: Buses depart Courtyard Marriott for New Flyer Facility

Shuttle will bring attendees from the Courtyard Marriott to the facility (6200 Glenn Carlson Drive St. Cloud, MN)

8:50 am: Arrive at New Flyer, Group Photo with FTA Administrator

9:00 am: New Flyer Tours Begin

Look on your name badge for your tour group number. Please stay with your assigned group.

10:30 am: Buses depart New Flyer Facility, back to hotel

All sessions and meals will be held in the St. Cloud Courtyard Marriott Ballroom, located on the second level

11:15 am - 12:00 pm: Lessons from our host state featuring MnDOT

Minnesota Department of Transportation will review recent projects and hold a Q&A to provide insights to attendees looking to collaborate with their state DOT.

12:00 pm - 1:00 pm: Lunch - Sponsored by INSURICA

During lunch: Briefing from FTA Administrator

FTA Administrator Marc Molinaro will address SUN conference attendees about upcoming programs and priorities at the Federal Transit Administration.



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DETAILED AGENDA

THURSDAY, AUGUST 14 CONTINUED...

Thursday Technical Assistance Pop-Up: One-on-one meetings with experts

First meeting: 1:00 pm, Last meeting: 2:30 pm

1:00 pm - 2:00 pm: Beyond the Route: How Microtransit is Reimagining Community Mobility -
Sponsored by Downtowner

Join us for an insightful and interactive session exploring how cities and transit agencies are leveraging real-time and historical data to inform smarter decisions, close critical service gaps, and better achieve their transportation goals. In today's data-driven environment, access to accurate transit data is vital for building responsive, efficient, and equitable mobility systems. Learn how a strategic approach to data empowers agencies and municipalities to evolve services, optimize resources, and deliver lasting value to their communities.

2:00 pm - 2:45 pm: Insights from FTA's Program Oversight Director

2:45 pm - 3:00 pm: Break

3:00 pm - 4:00 pm: Facility Funding and Building for Small Urban Transit

More than 40 percent of CTAA members report that a current operations, maintenance or storage facility they actively use is either now or within two years of needing replacing. Learn how your small urban peers have completed new facility builds; how they've funded these vital capital programs; and, how they've navigated the regulatory environment.

4:00 pm - 5:30 pm: Networking Reception

Mix and mingle with your peers and debrief from the day's tour and sessions.

8:30 pm - 9:45 pm: Night Cap and Comedy Show at Hotel (Doors open at 8 pm)

Desserts and libations with a PG-13 comedic presentation by one of St. Cloud's finest.

FRIDAY, AUGUST 15

7:30 am - 8:45 am: Breakfast

8:45 am: Remarks from St. Cloud Metro CEO Ryan Daniel

9:00 am - 10:00 am: Small Urban Transit Research Rundown

*CTAA's Jordan Howard has been studying the most successful small urban transit systems - learn the surprising vital factors he's uncovered. Earlier this year, the National Campaign for Transit Justice published a report, *Small Cities, Big Moves: Successes and Challenges of Public Transportation in Small Urban Areas*. They'll discuss their profiles and what they learned.*

10:00 am - 11:00 am: Legislative Workshop

CTAA Executive Director Scott Bogren will lead this essential discussion on current federal legislation and how CTAA can help elevate SUN member priorities for funding and regulation.

11:00 am: To Go Snack and Departures