



CTAA SUN

SMALL URBAN NETWORK CONFERENCE

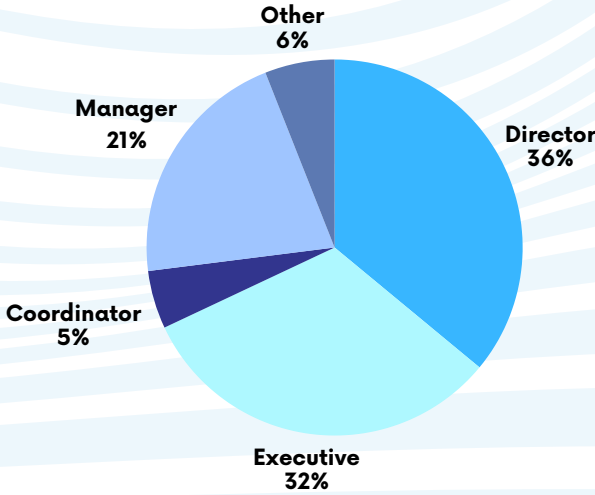
AUGUST 4-6, MONTEREY, CALIFORNIA - WWW.CTAA.ORG/SUN-2026



PROMOTIONAL OPPORTUNITIES

CTAA's annual Small Urban Network (SUN) Conference allows leaders at small urban transit agencies a chance to gather with their peers in a collegial, retreat-like setting. Attendees share ideas, challenges and solutions, and shape CTAA legislative policy strategy impacting small urban systems. SUN Conference attendees enjoy this event due to its focused agenda and actionable ideas. Past SUN Conferences were hosted by CTAA in collaboration with the local small urban transit system in Asheville, Flagstaff, Athens, Missoula, Manchester, Gulfport, Alexandria and most recently, St Cloud.

This event is typically limited to 80 members of leadership at small city transit agencies, so your company gets abundant access to this important audience. The data on attendees speaks volumes:



Choose your impact



All sponsorships and table top exhibits include one (1) registration and the attendee list, as well as visible support of the event on the SUN website and conference signage.

AUGUST 4-6, 2026 - MONTEREY, CALIFORNIA



Presenting Sponsor

\$12,500

Opportunity for your company representative to speak for up to five minutes before the opening session. This event sponsorship includes:

- One (1) additional conference registration (on top of the one (1) received with all sponsorships).
- Your company logo on conference name badges.
- Your company logo as the top sponsor on all event signage.
- Mention as top sponsor in email and (1) digital promotional message



Premium Tabletop Exhibitor

\$2,800

Only ten (10) premium tables available. Display your products and services during the conference and interact with attendees. Table top exhibits include:

- One (1) six foot table
 - Wednesday (8:30am - 4pm)
 - Thursday morning (8:30 - 11am).
- Premium exhibitors will be set in the rear of the main conference space. All workshops will be held in this room.



Welcome to Monterey Sponsor

\$5,000

After a day of travel, small urban transit leaders are ready to unwind with their peers. The reception will be perched high above the Monterey Marriott with views of Monterey Bay! Talk to us about providing a special branded item or display, and a giveaway at the event.



Choose your impact

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AUGUST 4-6, 2026 - MONTEREY, CALIFORNIA

Meal Sponsor

\$5,000

Stand out to attendees as the lunch (1 available) or breakfast (2 available) sponsor! Opportunity for your company representative to speak to the attendees at the beginning of the meal (up to 3 minutes).



Networking Break Sponsor

\$2,500

Give attendees an enjoyable break with refreshments they'll really appreciate! This sponsorship includes your company logo on napkins and signage.



Sea-Sun-Shell-ebriation Reception

\$7,500

Bring joy and information to attendees by sponsoring the **Sea-Sun-Shell-ebriation** reception. Picture this: toes in the sand, beverage in hand, ready for beachside s'mores. This sponsorship includes:

- Opportunity for your company representatives to address the attendees at launch of the reception (up to 3 minutes)
- Your company logo on event signage



To Go Snack

\$3,500

A corporate partner favorite because it's an attendee favorite! Leave a lasting impression after the conference. This sponsorship includes:

- Your company logo prominently displayed on the bags attendees will take with them when they depart the conference
- Your logo on signage at the To-Go Snack location





CONTRACT

SUN Conference - Monterey, CA - August 4-6, 2026

CONTACT INFORMATION

Organization _____

Address _____

Submitted by _____ Title _____

Phone _____ Email _____

Website _____

CONFERENCE SPONSORSHIP

By signing this contract and submitting this contract, I/we agree to abide by the Terms and Conditions below. In addition, the signer represents and warrants that he/she is authorized by the above-mentioned company to bind that company to this contract.

PROMOTIONAL OPPORTUNITY DESCRIPTION:

COST:

| PROMOTIONAL OPPORTUNITY DESCRIPTION: | COST: |
|--------------------------------------|-------|
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TERMS AND CONDITIONS:

I/We understand this is officially a contract when submitted to and accepted by CTAA. A 50% deposit is due with the contract. The balance must be paid in full by **June 26, 2026**. I/We understand that the deposit is due and non-refundable regardless of participation if canceled before June 26, 2026 and the balance is due and non-refundable for cancellations after June 26, 2026. This will not release us from financial obligation. Sponsorships are subject to availability and are on a first-come, first-serve basis (exception for the prior year's sponsor's right of first refusal).

If CTAA is unable to legally convene due to ordinances put in place by local, state, and/or federal governments, sponsors and exhibitors will be given the option to utilize their paid sponsorship towards a virtual sponsorship (if applicable), receive a refund of the paid sponsorship or transfer paid sponsorship to the following year's event. Sponsors who decide to cancel their participation prior to an official event cancellation announcement from CTAA will do so in accordance with the normal cancellation schedule and will not be eligible for any additional refunds should CTAA be forced to cancel the event at a later date.

total fees

\$ _____

Authorized Signature _____ Date _____

PAYMENT INFORMATION

Make Checks Payable to: CTAA, 1341 G St NW, Ste 210, Washington, DC, 20005

Credit Card Payments Through Link Below or Scan QR Code

<https://ctaa.formstack.com/forms/sponsorship>



SUBMIT COMPLETED CONTRACT TO Vicki Cummins at vcummins@showmgt.com

ACCEPTED BY CTAA

Signature _____ Date _____